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2 PUBLIC UTILITY COMMISSION

3 CASE NUMBER 17-3142-PET  
4

5 IN RE: SECOND WORKSHOP ON  
6 UTILITY RATE REGULATION  
7

8 September 12, 2017  
9 1:30 p.m.

10 ---  
11 115 State Street  
12 Montpelier, Vermont

13 Workshop held before the Vermont Public  
14 Utility Commission, at the Vermont State House,  
15 Room 11, 115 State Street, Montpelier, Vermont, on  
16 September 12, 2017, beginning at 1:30 p.m.

17 P R E S E N T

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19 Margaret Cheney  
20 Sarah Hofmann

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P A R T I C I P A N T S

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Eileen Simollardes, VGS  
Lauren Hammer, VGS  
Katie Orost, VEC

1                   CHAIRMAN ROISMAN: Good afternoon, and  
2 welcome. Thank you for coming to the second one of  
3 these workshops. I am Anthony Roisman. I'm the  
4 Chairman of the Public Utility Commission. Our other  
5 two Commissioners, Sarah Hofmann and Margaret Cheney,  
6 are here; general counsel; a lot of staff, and today,  
7 because it is September, I think of this as the first  
8 day of school because today we're going to learn about  
9 alternative regulation and traditional regulation  
10 everywhere else but in Vermont to help us understand  
11 what everybody else has tried, what's failed, what's  
12 worked.

13                   And this is not the time for you to offer us your  
14 view of why you think something that's proposed is good  
15 or bad. That will be the next session, which, although  
16 originally scheduled for the 22nd of September, we have  
17 run into a scheduling problem due to the Jewish  
18 holidays which is the second day of the Jewish New Year  
19 is the 22nd. So we will be shortly issuing you an  
20 alternative date for that.

21                   Today we're going to hear about everything else,  
22 and at that next session you'll have your chance to  
23 talk about what you liked or didn't like about what  
24 everybody else is doing. So we're very grateful to  
25 have two very distinguished, highly educated, and

1 informational speakers. What I can't tell you is  
2 whether or not they're entertaining because I've not  
3 heard them. So I will leave that up to them. Anyway,  
4 thank you again, and let's start.

5 MR. KNAUER: Hi. I'm Tom Knauer. I'm an  
6 analyst with the Commission. I've been asked to  
7 introduce our speakers and to moderate today's  
8 workshop. So we will begin with Rick Weston. I think  
9 most people in the room know Rick or have crossed paths  
10 with him.

11 MR. WESTON: Swords.

12 MR. KNAUER: He was asked by the Commission  
13 to show up here and give a survey of nontraditional  
14 regulation. Rick is a principal at the Regulatory  
15 Assistance Project, and I have no further bio, so I  
16 will hand it over to you. After Mr. Weston we will  
17 have Mr. Mark Lowry, and we'll do an introduction when  
18 it's your turn.

19 MR. WESTON: Thank you, Tom. Thank you,  
20 Chairman Roisman. Commissioner, I'm not used to  
21 Commissioner. Board Members Hofmann and Cheney, thank  
22 you very much for inviting me to speak today. I'm not  
23 sure how entertaining I'll be, but, since it is the  
24 first day of school, let me say, Welcome students, and  
25 the apples you can leave on the desk afterwards.

1 Riley?

2 MR. ALLEN: I just wanted to know how you  
3 want us to interact with this. Do you want us to  
4 interrupt you with questions as we go along, or would  
5 you like to go through the entire discussion?

6 CHAIRMAN ROISMAN: Do it questions after  
7 you're done.

8 MR. WESTON: Okay, answer questions  
9 afterwards. I'm going to make this as quick as I can.  
10 I have to apologize by paraphrasing Blaise Pascal by  
11 saying that I'm sorry that the length of this  
12 presentation is a little too long. I didn't have time  
13 to write a shorter one. But I'm going to skip a bunch.  
14 You can read it. I just want to point out on each  
15 slide what I think are some key elements.

16 So, with that in mind, a survey of nontraditional  
17 regulation around the world, mostly in the United  
18 States, but I'll tell you some stories of some other  
19 countries as well. And the challenge, here's how we  
20 see the challenge. It's aligning -- it's a question of  
21 how best to align the private interest with the public  
22 interest. How do we get the utilities and others to do  
23 the good things that we want them to do and avoid doing  
24 the things that we don't want them to do?

25 So you've, I'm sure you've all seen this or heard

1 this before. This is Peter Bradford speaking in 1989.  
2 David Moskowitz often gets credited for the comment,  
3 but, in fact, it was Peter Bradford who, at the time,  
4 was the Chair of the New York Public Service  
5 Commission, and the question always is not merely  
6 recognizing that there are incentives but truly  
7 understanding how they work.

8 So just a little background. Traditional rate  
9 regulation, what we have, what here in Vermont until  
10 ten years ago or so, practiced, or a hundred years, is  
11 simply a price-setting exercise. You go through all  
12 kinds of accounting machinations to find out in the end  
13 what the prices should be, and, once the prices are  
14 set, the utility makes money by selling its goods and  
15 services and by cutting its costs, two very powerful  
16 incentives, particularly when it comes to the network  
17 elements of the utility's cost of service, because the  
18 marginal costs of those network services are virtually  
19 zero in the short run. That's why we refer to them as  
20 fixed costs and not fixed in the long run, okay?

21 So, as a price-setting exercise, again, I just  
22 want to emphasize two incentives, to sell more of the  
23 product or to avoid reducing sales and, of course, to  
24 cut costs between rate cases. We call that the  
25 throughput incentive. It's very powerful, and it, of

1 course, has driven a lot of behavior in certain ways  
2 that we don't like, but over the course of the last  
3 century, it made a lot of sense, and we did what no  
4 other -- I mean, really, I shouldn't say no other, but  
5 we did create, of course, the most complex and reliable  
6 electric system in the world, and I think "Time  
7 Magazine" named it the invention of the century.

8 Okay. Revenue regulation is a way to tackle the  
9 throughput incentive. Sometimes it's referred to as  
10 decoupling. I'll call it revenue regulation here. As  
11 you know, it's intended to break the link between the  
12 revenues that are collected by the utility or  
13 authorized to be collected and its sales. This is  
14 about revenues. It's not about earnings.

15 Now, we're going to talk about how earnings  
16 adjustment mechanisms get wound into this and the  
17 effect that they can have, but, very simply, setting  
18 revenues and allowing the utility to collect only those  
19 authorized revenues means that you're talking about  
20 just the revenues, and the ultimate net income that the  
21 utility earns is a function of its ability to provide  
22 those goods and services at the least cost and, thus,  
23 if it's reducing its costs, then it's making more money  
24 or it's not losing as much money. So lower costs equal  
25 higher net income.

1           This should make the utility indifferent to its  
2 sales levels whatever their causes. This, we refer to  
3 this as full decoupling where everything gets caught up  
4 in it just simply by setting a revenue level. So it's  
5 weather, economic factors, could be programmatic,  
6 energy efficiency, other distributed energy resources,  
7 whatever. I just want to go through this just so you  
8 know my vocabulary. You may have other vocabulary that  
9 you've heard, and this is how I see it.

10           Then there is what we refer to as performance  
11 incentive mechanisms to drive specified outcomes,  
12 financial rewards and penalties associated with the  
13 achievement of outputs and outcomes that are defined  
14 through the regulatory or legislative process. We're  
15 generally agnostic to the means by which they're  
16 achieved, thus giving the actor and actors incentives,  
17 well, the ability to be entrepreneurial and creative  
18 about how to meet those goals which is what we want, I  
19 think, and they're typically overlaid on a  
20 revenue-based regulatory regime, and you'll see that in  
21 some of the, in all the examples I'll give, and thus  
22 the rewards and penalties will affect the allowed, the  
23 target or authorized revenues that the utility is  
24 allowed to keep.  
25

1           Okay. So what might be some performance metrics?  
2 Just a few of them here: Reliability, customer  
3 service, power plant performance, which would be  
4 presumably, you know, through a, in addition to a fuel  
5 adjustment cost or some other purchase power  
6 arrangement. Safety, energy efficiency goals might be  
7 part of it, environmental achievements, emissions  
8 reductions, for example, and there may be others. So  
9 these are all things to think about and things that are  
10 being thought about elsewhere in the country.

11           So, when I think about PBR, I think about these  
12 two structural elements, revenue regulation on the one  
13 hand and performance metrics for specified outcomes on  
14 the other. I consider them the two major components of  
15 most performance-based regulatory schemes, and that's  
16 how I'm coming about it.

17           So, again, how can the public interest or the  
18 private interest be best aligned with the public  
19 interest? And that's what the design process is all  
20 about, and I know you've all gone through this for the  
21 last ten years and you have your ideas about how it can  
22 or can't work. Okay. So some examples, both domestic  
23 and international.

24           Start with the United Kingdom. You may have heard  
25 of this. It's call RIIIO, revenues equals incentives

1 plus innovation plus outputs, implemented in 2013 after  
2 23 years of RPI-X regulation, which might sound  
3 familiar to you if you've done any telecommunications  
4 work, but it was also a revenue-based regulatory scheme  
5 essentially setting revenues and adjusting them from  
6 year to year based on productivity and inflation and  
7 other factors. RIIO is also a revenue-based mechanism  
8 overlaid with some specified, again, performance  
9 measures, metrics for desired outcomes.

10 The idea here for the regulatory body, Ofgem, is  
11 to push the utilities in the UK toward more clean  
12 energy outcomes. They've got this idea about  
13 innovation and how to reward that. I don't have the  
14 details of the RIIO plan here. I'll be more than happy  
15 to get them for you, but I can tell you a couple  
16 details.

17 One is they are trying to remove the bias in  
18 regulated utilities toward investment in capital, the  
19 bias, obviously, against operating expenses and  
20 achieving conceivably least-cost outcomes, not through  
21 investing, but by, you know, current expenditures.  
22 They refer to it as Totex, total expenditures, and the  
23 way they're trying to get at it is to focus on, again,  
24 desired outputs rather than simply new infrastructure.  
25 One of the interesting features of the program is that

1 it extends the RPI-X program from five years to eight  
2 years. So it's eight years between rate cases, okay?  
3 And they're essentially saying that they are really  
4 happy to have their utilities make money doing the  
5 things that they want them to do.

6 So, with that, let's see. Some of the outputs  
7 that they relate to, and I'll show you the metrics page  
8 which you won't be able to read, but I can, again, send  
9 you, as you wish, more detailed information. Customer  
10 satisfaction, network safety, reliability, new  
11 connections, the sorts of things that I think you're  
12 all familiar with but also environmental impacts and  
13 other social obligations, in particular, serving  
14 at-risk and low-income customers.

15 You know, this is just a graphic that they -- I  
16 don't even understand it, but I thought you'd -- and  
17 here is a score card. Unreadable even when you've got  
18 a magnifying glass, but, again, all kinds of metrics.  
19 You know, did they -- you know, in certain cases it's  
20 binary, did they achieve this outcome? In other cases  
21 it's along a continuum.

22 Okay, revenue regulation and performance incentive  
23 mechanisms in the US. The, the states to look at are,  
24 at least the ones I'm going to concentrate on, are the  
25 ones that were both blue and cross-hatched. These are

1 the ones that have both revenue-based regulation for at  
2 least the network services and have performance  
3 incentive mechanisms for particular outcomes or at  
4 least are thinking about them, and, as you can see,  
5 Vermont met that, those criteria.

6 The green states are ones that have lost revenue  
7 adjustment mechanisms for specified impacts on their  
8 revenues, so what we used to call the ACE account here  
9 in Vermont for years, correcting for efficiency, those  
10 kinds of things. Those are those states in green.

11 The gray ones have performance incentives of some  
12 sort or another, with the cross-hatched, that is, and  
13 the gray ones have nothing at all. I'll say that there  
14 is something of a correlation between the blue and  
15 cross-hatched states and overall achievement in savings  
16 and use, energy efficiency.

17 Okay. California Pacific Gas & Electric, revenue  
18 regulation of the network services, nonweather-adjusted  
19 actual revenues compared with the authorized or target  
20 revenues plus their annual attrition and exogenous  
21 adjustments, and the over- or under-corrections are  
22 trued up annually. They do a three-year rate case, you  
23 know, one-year rate case with a future test year and  
24 then two more years of future test years, and they're  
25 established every three years, and the authorized

1 revenues are established on the basis of those, of that  
2 rate case, and then the annual attrition case measures  
3 changes in costs and adjusts the authorized, excuse me,  
4 authorized revenues accordingly.

5 For all of these, the revenues in question are the  
6 nonweather-adjusted actual revenues, except for Idaho.  
7 I'll come back to that. And all that means is whatever  
8 they collected, regardless of what the weather actually  
9 was, okay? Obviously, the test here is itself  
10 weather-normalized, okay? So, in effect, their  
11 authorized revenues are weather-normalized. Their  
12 actual revenues are not, but, when you see what happens  
13 to Idaho, you'll see that there's a risk shift there.

14 California, California operates according to the  
15 Weston family motto, "If it's worth doing, it's worth  
16 doing the hard way". So they've got many balancing  
17 accounts, and, in effect, they're, they're keeping a  
18 very close eye on expenditures across a variety of  
19 accounts, and it's, there's not a, not a lot of room  
20 for maneuvering on the part of the utility, okay?

21 So here are some of the accounts. Surpluses and  
22 deficits are amortized and refunded or collected in the  
23 next year, and it's done on a system-wide basis, so  
24 it's averaged across all customer classes. Obviously,  
25 energy procurement and, in this case, FERC transmission

1 charges services are treated separately as well, and  
2 the only performance incentive mechanism they have are  
3 for achievement in energy efficiency. You've probably  
4 followed the California experience. They had some  
5 controversial payments a few years back, and, you know,  
6 they've tweaked that and worked on that a bit.

7       Okay, Idaho, okay. They call it the fixed cost  
8 adjustment mechanism. I'll just state my own bias  
9 about that expression. No costs are fixed in the long  
10 run. We're really only talking about fixed costs,  
11 unvarying costs in the short run essentially between  
12 rate cases. The question is, How long is the term?  
13 They, their mechanism compares the authorized network  
14 revenues with weather-normalized sales. So what's  
15 going on here is that their actual revenues are  
16 adjusted for weather as if they had a weather-normal  
17 year, which means that the utility still retains the  
18 weather risk.

19       When you do full decoupling, everybody, the risk  
20 goes away for both customer and utility, okay, on the  
21 network stuff. We're talking about, again, the  
22 distribution system. But, in this case when they  
23 normalize their actual revenues for weather, it means  
24 that the utility is still on the hook for the hot  
25 summer/cold winter or cool summer/warm winter variation

1 in revenues. That, in fact, means that the utility  
2 still has some element of a throughput incentive  
3 motivating its behavior, okay?

4         Pretty simple. It's a, they do do the -- one of  
5 the adjustments they do is revenue per customer. In  
6 the short one we see that costs are driven, to the  
7 extent that the costs are being driven by factors other  
8 than sales, they're being driven by changes in the  
9 number of customers. So the revenue requirement will  
10 be adjusted for the number of customers. We can talk  
11 about just how that's done mathematically.

12         The annual adjustments are shared proportionally  
13 between the residential and commercial customers. As  
14 you noted, the large industrial and commercial  
15 customers are not, those tariffs are not in the  
16 decoupling mechanism. The diversity of the loads is  
17 such that they really feel they've got it, that they  
18 can't make those kinds of, of revenue adjustments year  
19 in, year out. It would be too variable. Let's see.  
20 Obviously, energy costs due to fuel adjustment costs,  
21 and they are required to acquire all cost-effective  
22 energy efficiency, but there are no performance metrics  
23 for that at this point.

24         Maryland, Baltimore Gas & Electric, I want to  
25 highlight this one because of the way they do their

1 reconciliations. Again, it's a network service. They  
2 have a revenue per customer method of adjusting their  
3 revenues from period to period, in fact, on a monthly  
4 basis. There are no adjustments for, you know,  
5 productivity and inflation across the years. They have  
6 a series of rate cases scheduled. What they do is they  
7 adjust their prices through surcharges on a monthly  
8 basis so that the target revenue for any one month is  
9 actually collected in that month.

10 They make the adjustment, as I say, in a form that  
11 we call the current method of, of revenue collection,  
12 and, as a consequence, there are no true-ups, no  
13 deferred true-ups of any sort, so there are no carrying  
14 costs. There's no regulatory risk or asset to be dealt  
15 with. As I said, no formulaic adjustments other than  
16 the RPC and no other PIMs or EE or other public policy  
17 objectives yet. I may be a little bit behind the  
18 times. This is a year or two out of date.  
19 The Commission was taking a look at performance  
20 incentive mechanisms, and I'm not sure what, if any,  
21 they've adopted.

22 Wisconsin Public Service, the revenue  
23 stabilization mechanism, once again, target revenues  
24 compared to actual revenues. Annual adjustments, I  
25 think they do it annually. I'll have to -- on the next

1 page it will say. They call it marginal, and it's, I  
2 think, I think it's just they're referring to the  
3 marginal revenue change, but they, it's not anything  
4 other than that. Obviously, as it says here, No  
5 adjustments for inflation productivity Z- or K-factors.  
6 K-factors we refer to as special factors, and there's  
7 one as opposed to, you know, tax changes and other  
8 things like that that you might see in the exogenous  
9 factors, and I'll, we're going to have an example of  
10 one in a moment.

11 And, again, applies to all tariffs except large  
12 commercial and industrial. They do it on a  
13 year-to-year basis, and they have a \$14 million cap on  
14 changes in revenues. Overages or underages are borne  
15 either by the company or by the customers. There are  
16 no performance incentive mechanisms for Wisconsin  
17 Public Service, but there are for the other utilities  
18 who are also under revenue regulation plans in the  
19 state.

20 National Grid, same thing, revenue regulation for  
21 the network services, the distribution services, annual  
22 adjustments. The adjustments are made by customer  
23 class, and there are also adjustments for changes in  
24 capital expenditure. So it's, in effect, the capital  
25 account is dealt with separately, and it's maxed at

1 \$170 million a year.

2 You can regard this as a kind of K-factor, again,  
3 intended to reduce or eliminate the bias between  
4 capital expenditure and operating expenditure. So the  
5 regulators are, are in on that. That's a major point  
6 of discussion every year when they, when they take a  
7 look at what the next year's authorized revenues ought  
8 to be. Obviously, energy costs for basic service  
9 customers, transmission costs, energy efficiency,  
10 low-income assistance are all treated separately either  
11 through surcharge or some other account.

12 Now, they do have a revenue-sharing mechanism, an  
13 earnings-sharing mechanism, I should say. It will be  
14 adjusted for earnings in excess of the ROE. It's a 50  
15 percent sharing. Now, the increases in allowed  
16 revenues are capped at 3 percent per year, but, if it  
17 looks like there's going to be a problem, interim  
18 adjustments can be made. I don't know if any have been  
19 since this began. This was put into effect when Paul  
20 Hibbard was still Chair of the Commission. They do  
21 have an incentive up to 5 percent of program costs for  
22 meeting your energy efficiency targets and also, of  
23 course, for meeting service quality standards.

24 And, Hawaii, very similar, same thing,  
25 distribution revenue, target revenues matched to

1 actual. They're adjusted each year. In this case, the  
2 target revenue for the next year is determined by some  
3 adjustments in labor costs using productivity factors,  
4 inflation. There's a cost index for nonlabor O&M, and  
5 they will make changes in the rate base through a  
6 regulatory process for the items that you see there,  
7 and they have separate mechanisms for efficiency and  
8 power costs.

9 They also have an earnings-sharing mechanism to  
10 protect against excessive overall revenue collections.  
11 It's a sliding scale either way. So it's a 90 percent  
12 customer share after a 3 percent change. There are, as  
13 I said -- well, I didn't say, but I'll say it now --  
14 provisions for capital investment if different than  
15 expectations, and there are other mid-course  
16 corrections.

17 Efficiency is provided by a third-party  
18 administrator who operates under its own performance  
19 contract, but there are no other PIMs, I guess we could  
20 say, but the PUC is investigating a whole series of  
21 ideas for, again, achieving the State's objectives for  
22 clean energy, and I think you're probably aware that  
23 Hawaii has been very successful in integrating a great  
24 deal of renewable energy into its system. Its fuel  
25 costs are extraordinary, so the cost-effectiveness of

1 alternative resources is pretty high.

2 My favorite place in the world, China, has just  
3 adopted revenue regulation for its state-owned  
4 enterprises, the distribution and transmission  
5 companies. They did it for one reason. They didn't  
6 think about achieving other public policy goals. They  
7 thought about improving the operational efficiency of  
8 their utilities. Since revenue regulation drives the  
9 incentive, is a very powerful incentive for cost  
10 reduction, they thought this would work.

11 So they're, they have had a couple pilots on it.  
12 The pilots are developing some output-specific PIMs as  
13 overlays on the revenue regulation framework, but  
14 they're rolling it out across the country this year.  
15 Just what the mechanics are are not entirely clear, but  
16 then nothing in China is anything but opaque.

17 Now, let's see. What do I have here? Well,  
18 they're talking about some of these performance  
19 incentive mechanisms having to do with environmental  
20 performance that have been applied to their management.  
21 I'm not sure that they strictly applied them at times.  
22 But, also, with respect to capital usage, reliability,  
23 and others, we'll see, see how that goes.

24 I'm not going to say much here about New York  
25 reforming the energy vision. I think you might have

1 something. Do you have anything to say about it?

2 MR. LOWRY: No, I don't talk extensively  
3 about it.

4 MR. WESTON: Well, let's bring back one of my  
5 colleagues, Rich Sedano who was involved in that if  
6 you'd like to hear more about that, but, again, here's  
7 another state looking at, looking at the future,  
8 rapidly changing technology, the distributed nature of  
9 energy that's growing, of course, across the country,  
10 and asking itself, What kinds of performance incentive  
11 mechanisms can we put in place, not only for the  
12 utilities, but for other actors to achieve the outcomes  
13 that the State is seeking to achieve? It's not clear  
14 to me through the use of the expression earnings  
15 adjustment mechanisms whether these will be tools that  
16 actually change the allowed revenue or change the net  
17 income, and, in my view, there's a very big difference  
18 between the two, and we can get to that.

19 So what you see, essentially, is revenue  
20 regulation for the network elements, and, in certain  
21 cases, some of the bricks-and-mortar power plants, but  
22 power costs are separate, managed separately and in  
23 certain cases with incentives, sharing mechanisms, and  
24 so on. I think it sounds somewhat familiar to you all.

25 So, very quickly, some design considerations that

1 you'll see differences in all these examples, and there  
2 are others besides the ones that I've shown.

3 Obviously, the timing of the revenue adjustments.

4 What's the cost of money? Should there be caps on  
5 them? What's the test year? How long should the plan  
6 go before there's a full rate investigation? What are  
7 the adjustment mechanisms? How do you allocate  
8 deficits and surpluses? And what other performance  
9 metrics did you put in place to achieve what it is you  
10 want to achieve?

11 Okay. A couple -- I'm almost done. A couple new  
12 challenges. You've heard the term, I'm sure,  
13 beneficial electrification. This is something that is  
14 at the heart of the REV process. Fuel switching in a  
15 new direction, we think it can do some good things. I  
16 think Vermont even thinks it can do some good things.  
17 This is the Vermont Comprehensive Energy Plan from last  
18 year, okay?

19 And so what might be an appropriate metric for  
20 beneficial electrification? Using fewer kilowatts,  
21 obviously, in efficiency you want to use fewer kilowatt  
22 hours, but the beneficial electrification goal is fewer  
23 joules, possibly by using more. This is a term that  
24 one of my colleagues developed, "emiciency". I'm not  
25 -- it's kind of clever, but there you go. And I just

1       threw this one question at the bottom. Is this a way  
2       of helping us, helping you think about the Tier III  
3       question? I spend my time in China, so I don't really  
4       know what some of the problems are, but it occurred to  
5       me as I thought about this last night that this may be  
6       one way to begin thinking about some of the issues that  
7       I know that you're all struggling with.

8               Okay, a few observations. Let's see. It's been,  
9       effective. Revenue regulation has been effective in  
10      providing cost containment and disincentive, well,  
11      incentives and disincentives to the utilities, the  
12      removal of the disincentive, the disincentive for the  
13      throughput increases. Obviously, it got my sense that  
14      overlying performance incentives on top of revenue  
15      regulation offers a powerful tool for achieving public  
16      policy goals.

17             I would counsel us all to beware the consequences  
18      of features that are intended to limit the downside  
19      risks to consumers because they can also limit the  
20      upside benefits. I have some concerns about  
21      earnings-sharing mechanisms when they're applied to the  
22      net income as opposed to the revenue itself. Every  
23      time you, you alter the earnings without affecting the  
24      revenues, i.e., dealing with the underlying cost,  
25      you're removing an incentive for cost containment, and

1 you can think that through.

2 Separate costs of investment trackers can also  
3 reduce incentives for innovation and savings. Doesn't  
4 mean you shouldn't do them, but I'd say we should think  
5 long and hard about what their consequences will be.  
6 Revenue regulation and, and PBR generally give you some  
7 opportunities to implement more economically efficient,  
8 more dynamic rate designs. There's no question that  
9 the public education process, a public design process  
10 has made these programs more successful in the states  
11 where those processes have been used.

12 And, as you would expect to hear me say, lost  
13 revenue adjustment mechanisms don't solve the  
14 throughput problem because you still have, as long as  
15 you still have traditional regulation on the other  
16 side, the incentive to sell more or not to sell less  
17 remains. It's not that I'm suggesting that we don't  
18 want the utilities to make money. We want them, I  
19 think, to make money doing the right things, and  
20 selling more of their product might not necessarily be  
21 the right thing if it has environmental consequences  
22 that we're trying to stop.

23 So you can see where I'm coming from, and that's  
24 my plea. Thank you very much. I really appreciated  
25 this. Do questions now or -- sure, questions?

1                   COMMISSIONER HOFMANN: I actually have one,  
2 Tom.

3                   MR. KNAUER: Commissioner Hofmann.

4                   COMMISSIONER HOFMANN: Can you -- I wrote  
5 down Slide 19, so when you get to 19, I'll remember  
6 what my question is, Rick, so --

7                   MR. WESTON: I have no idea. It's Idaho.

8                   COMMISSIONER HOFMANN: Okay. So they're  
9 required to acquire all cost-effective EE, but there's  
10 no performance incentives or penalties. Is there  
11 something else in place that encourages the acquisition  
12 of the cost-effective EE?

13                   MR. WESTON: Not that I know of, but I can  
14 check for you, other than, you know, angry regulators.

15                   COMMISSIONER HOFMANN: Okay. And then move  
16 ahead to 21, which is still Maryland. I had a couple  
17 questions about. So you were indicating that the, the  
18 -- how often does the customer's bill change, the rate  
19 on the customer's bill change?

20                   MR. WESTON: The base rate only changes with  
21 a rate case, but the adder or credit changes every  
22 month. And I can show you. I've, in fact, I should  
23 have said this. There are several publications that  
24 RAP has that I encourage you to look at. I would have  
25 brought hard copies of them all. I don't have hard

1 copies of the one that actually has the numbers for  
2 Baltimore Gas & Electric, but it shows the monthly  
3 change for five years in the rate, and you're really,  
4 at the fifth decimal point, very small.

5 It can vary, of course, because of the weather.  
6 You know, July of this year is very different than July  
7 of last year. That could happen, but the annual, the  
8 overall annual changes have been very small, but, as a  
9 general matter, it's, the changes from month to month  
10 have been pretty small as well.

11 COMMISSIONER HOFMANN: Okay. So that answers  
12 my question, because I just wondered what kind of  
13 consumer outcry they'd had, but it's small, so it's not  
14 --

15 MR. WESTON: Well, it's been in place for,  
16 since 2007, 2008, and it, it came out in part during,  
17 for those of you who remember this or maybe not, the  
18 MADRI process, the Mid-Atlantic Demand Response  
19 Initiative, and some of the design features of their  
20 decoupling plan were vetted through that process. In  
21 my view, this is one of the most innovative because  
22 there are no carrying costs. You know, you're not  
23 carrying any deferrals forward, and you're, the utility  
24 gets its revenues, and that's that.

25

1                   COMMISSIONER HOFMANN: Have they shown great  
2 savings because of no deferrals and things like that?

3                   MR. WESTON: Well, they think they have. I  
4 mean, it's hard. I haven't seen a study on what would  
5 have happened under traditional regulation, and that  
6 counter-factual is a difficult one to develop. But the  
7 regulators feel pretty good about it and have for now  
8 ten years through two changes of administration.

9                   MR. KNAUER: All right. Patty and then  
10 Charlotte and then Riley.

11                  MS. RICHARDS: How do consumers feel about a  
12 surcharge in and out, especially on a monthly basis?  
13 To me, it would seem like a bit of a black box. And  
14 how do you explain that to the consumer base and get by  
15 in that this is accurate?

16                  MR. WESTON: Now I want one of the Maryland  
17 regulators to come here and answer that question.  
18 I do know they went through a pretty intensive public  
19 education process. It's a small change from month to  
20 month, again, the fourth, third, fourth, fifth decimal  
21 point, so it has a small impact on the bills. I don't,  
22 I don't really know the answer to your question other  
23 than the educational process and given the complexity  
24 of regulation generally. I just don't know, but I'd be  
25 happy to make some phone calls for you.

1 MS. RICHARDS: I actually have a few  
2 questions. Can I rattle them off?

3 MR. KNAUER: Please, yeah.

4 MS. RICHARDS: Of all the models that you  
5 have, you talk about kind of carrots and sticks. Seems  
6 like more of investor-owned models. What about  
7 not-for-profits?

8 MR. WESTON: We'd like to think of the  
9 state-owned enterprises in China as not-for-profits,  
10 but, in fact, they are. I, I think that revenue-based  
11 regulation can work for not-for-profits as well. The  
12 issue is revenue and stabilization of revenue, making  
13 sure you're covering your, your allowed costs. I don't  
14 see why a revenue regulatory mechanism can't work  
15 equally well for consumer owned or municipally owned  
16 utilities as well. It, it gives the incentive for cost  
17 reduction which you already have, but the thing about  
18 it is you don't have to worry about sales.

19 When -- I'll say this. When GMP first went to its  
20 nontraditional regulatory plan, I ran into Don Rendell  
21 afterwards. This is 8 years ago. I've been with RAP  
22 for 18. So and he said that, the first thing he said  
23 to me was, It's changed our attitude. Now, I'm not --  
24 you know, I mean, that's just Don speaking, and I'm  
25 not, I'm not -- I don't want to be seen as carrying

1 anybody's water, but I wasn't surprised to hear that  
2 because we don't -- our revenue is stable.

3 Now, what accompanies that? Lower risk is  
4 accompanied by a lower cost of capital. How is that  
5 reflected in rates? Almost all of these commissions in  
6 some way or another have talked about lowering return  
7 on equity. I actually think that's the inappropriate  
8 way to go about it. I think you actually should impute  
9 a different capital structure and, in fact, leverage  
10 the companies more because the risk is lower. You get  
11 to the same place, but you do have a different approach  
12 to it, and it does change, you know, as I say, the  
13 capital structure. I think that's more appropriate.

14 But, if the revenue problem is largely resolved,  
15 it seems to me that you're giving the utility  
16 management an opportunity to really focus on the things  
17 that you want them to focus on.

18 MS. RICHARDS: I mean, I don't want to get  
19 into a debate on that.

20 MR. WESTON: Yeah. Fine, Patty. I'd love to  
21 talk about it.

22 MS. RICHARDS: So revenue stability is a  
23 great theme, and, obviously, all utilities, nonprofit  
24 and for-profit would like that, but there are some  
25 expenses that we don't control, renewable energy credit

1 market expenses, power market expenses, and those are  
2 the things that are giving us heartburn when we don't  
3 have that litmus test of control. And how do you deal  
4 with that in a not-for-profit model? I get the upside.  
5 We get some sort of incentive. But how do you ding a  
6 not-for-profit? There's no shareholder to get them.

7 MR. WESTON: Well, I'm not thinking about  
8 dinging them, and you're talking about costs that are  
9 generally not included in revenue regulatory mechanisms  
10 as all the ones here are.

11 MS. RICHARDS: So power supply would be the  
12 pass-through?

13 MR. WESTON: Right, and going back to that  
14 notion, it could be a pass-through. It's not entirely  
15 a pass-through for Green Mountain Power. There's a  
16 sharing there, and that might not be the appropriate  
17 thing for a not-for-profit. I'm more than open to  
18 those, absolutely, those concerns.

19 But you just reminded me that a fuel adjustment  
20 cost is the same as a revenue adjustment surcharge as  
21 well. So, to the extent that, to answer your earlier  
22 question about Baltimore Gas & Electric, to the extent  
23 that folks understand that there will be surcharges and  
24 credits associated with changes in power cost, they can  
25 understand, I hope, that there will be surcharges and

1 credits associated with the revenue stability mechanism  
2 for the network services.

3 MS. RICHARDS: Can I ask one last question?  
4 Of all the models that you've looked at, are any of  
5 them not retail choice states? Most that you put up, I  
6 think, are retail choice states.

7 MR. WESTON: Idaho is not. I don't think --  
8 is Wisconsin? I don't think it is. I don't think  
9 Wisconsin is. I'm really out of touch. I don't spend  
10 much time here any longer, and that's why I say that I  
11 would love to promise -- I'm happy to commit any one of  
12 my, my domestic colleagues to come back and chat with  
13 you about this.

14 MS. RICHARDS: Okay, thank you.

15 MR. WESTON: And, Patty, call me any time, I  
16 mean, if you have questions. Any one of you, please,  
17 all of you, if you've got questions, I'm more than  
18 happy to answer them.

19 MR. KNAUER: Charlotte, do you have  
20 questions?

21 MS. ANCEL: All set, please.

22 MR. KNAUER: Riley?

23 MR. ALLEN: So you've outlined a few of the  
24 frameworks throughout the US. Highlighter PIMs, I  
25 would assume most of these is PIMs kind of focused

1 around energy efficiency. Are any of these frameworks  
2 using PIMs to go beyond a focus on energy efficiency?

3 MR. WESTON: Well, yeah. That's what New  
4 York definitely wants to do, that's what the UK is  
5 going to do, and that's certainly what they're talking  
6 about in Maryland, and that's what I think you should  
7 be talking about here. I want to -- and service  
8 quality, of course, I mean, you've got service quality  
9 standards here for all of your utilities, so you've  
10 already got at least one element of performance  
11 incentives here.

12 MR. ALLEN: But the incentive portion of it,  
13 the financial consequences.

14 MR. WESTON: Right, financial consequences.  
15 I don't know. Here in Vermont are there -- is it just  
16 getting -- what happens? Do the utilities and the  
17 regulators get angry when the standards aren't met?

18 MR. YOUNG: Customer compensation.

19 MR. WESTON: Customer compensation? Okay,  
20 right. And there are others.

21 MR. ALLEN: I just wanted a clarification.  
22 You refer to revenue regulation, and I interpret that  
23 as decoupling in your presentation.

24 MR. WESTON: In my lexicon decoupling and  
25 revenue regulation are the same thing. I might be more

1 nuanced and say that revenue regulation is what we're  
2 talking about and decoupling is the means of achieving  
3 it, and that is by adjusting prices to changes in  
4 sales. That's really what's going on here is we're  
5 talking about adjusting prices as sales vary from the  
6 test year sales that will otherwise produce the  
7 authorized revenues or whatever, or I say test year.  
8 Whatever the sales number is.

9 MR. ALLEN: But we're interested in kind of  
10 looking at features of regulation kind of going forward  
11 that may make sense for Vermont. As you know -- I know  
12 you do a lot of work in China -- but Vermont has a  
13 separate efficiency utility and delivery mechanism.  
14 So, at least as it applies to one of our major  
15 utilities, Green Mountain Power, it's not, you know,  
16 the energy efficiency isn't necessarily at the  
17 centerpiece of this, but I'm trying to understand.

18 Not to dismiss either. It's important. I  
19 understand that. It also relates to net metering and  
20 renewables. I'll try to speak more slowly. But I'm  
21 trying to understand, and this is really a question for  
22 Mark as well, and I'll ask it again at the end.

23 But what are the features of these plans that,  
24 that are, should be viewed as a kind of most important  
25 and most valuable from your perspective given the

1 various dimensions of service and value that are most  
2 important to customers, ultimately, but regulators  
3 acting on behalf of customers? So here I'm including  
4 concerns about capital investment, service quality,  
5 price and cost management over time and so on.

6 MR. WESTON: Well, I think, in certain ways,  
7 you've answered your own question, and I'm more than  
8 happy to have Mark jump in, you know, through his  
9 presentation as well. We sort of split it kind of  
10 nicely, because I'm talking about what's, sort of what  
11 people are doing now, and he's going to give us a  
12 little bit more of a look at the future.

13 But I'd say this: Energy efficiency isn't the  
14 issue for me. It's only one of them, okay? The fact  
15 that Efficiency Vermont is delivering efficiency is a  
16 great thing or not, whatever. Its, its achievements  
17 are affecting the revenues of the utilities. I think  
18 revenue regulation helps deal with that. Weather risk,  
19 economic factors, all those things are dealt with  
20 through, mostly through revenue regulatory means, and I  
21 think that's really important because, for me, what  
22 matters is, amongst other things, is the economic  
23 efficiency of the utility, which I think a regime like  
24 this gives very strong incentives for, and it forms the  
25 foundation upon which more creative means of regulating

1 and providing incentives to utilities and others for  
2 the outcomes that we want.

3         Again, it deals with the, the revenues associated  
4 with the network, and now our question is, What kinds  
5 of products and services are there that we want to,  
6 want to see developed? What does that mean for the  
7 utility business model? How are they giving -- you  
8 know, how do you give incentives for that? Do you?  
9 How do you manage all the things that you, I know  
10 you're thinking about in the way of distributed  
11 resources, two-way traffic on the, on the distribution  
12 lines, all those questions?

13         I, my feeling about it is that this approach gives  
14 you a solid, economically sustainable foundation upon  
15 which to build those regulatory policies. Not  
16 altogether helpful to you, Riley? I'm sorry.

17         MR. ALLEN: No, no. I'm not -- no, but  
18 you're speaking at kind of a conceptual level. I'm  
19 wondering if the case studies kind of help to bear that  
20 out, if you can't point to debt ratings or other kinds  
21 of objective metrics, that kind of help to bring this  
22 home a little bit.

23         MR. WESTON: Oh, it's funny. Yeah. In the  
24 case of at least one of these utilities, their debt  
25 rating did improve. I can't remember which one. It's

1 in -- I can find out. I'd have to go deeper into it,  
2 and I can get more of that information. Sure, I'll  
3 take a look at that sort of thing, yes.

4 I just want to say one other thing. This is, this  
5 is the, the Knute Rockne speech. You have, I think, no  
6 idea how much throw weight this state has around the  
7 country and around the world. What you do here is  
8 watched, and it is highly regarded, and I can point to  
9 a number of examples of good ideas that have come out  
10 of Vermont that have been adopted around the world and  
11 as far away as China. So I really look to you guys,  
12 you all, to develop some innovative regulatory tools  
13 to, you know, push the vision of the future that I  
14 think we all, well, certainly, the, the stated policy  
15 of Vermont has or wants having to do with low carbon,  
16 greener resources, reliability, low cost. So I guess  
17 what I'm saying is, Any way we can help you think about  
18 these things, we will, and this is only the start. So  
19 with that --

20 MR. KNAUER: Riley, did you ask --

21 MR. ALLEN: I'm fine, thanks.

22 MR. KNAUER: Dave and Eileen.

23 MR. WESTMAN: Great, thanks. I just want to  
24 turn a question towards marginal costs experienced by  
25 the customer, and one of the things that I thought was

1 interesting is your sort of demarcation of essentially  
2 decoupling for these sort of short-term fixed costs and  
3 then utilities have the obligation to sort of balance  
4 the longer term fixed costs.

5 And so this is something that, as the efficiency  
6 provider, you know, we like to go to a customer and  
7 essentially get them to support and proceed with an  
8 efficiency project on the assumption that, if you make  
9 this investment, it will pay for itself over some  
10 period of time, and that creates a sort of  
11 cost-beneficial scenario for them that they're then  
12 willing to sort of take action. Otherwise, if there  
13 was no cost benefit to the customer, then the  
14 assumption would be that you have to pay a lot more for  
15 them to sort of take those energy efficiency actions.

16 So that's the sort of setup for my question which  
17 is that, If, if decoupling will automatically  
18 essentially allow a utility to collect on those sort of  
19 short-term fixed costs, then the, then what is the  
20 incentive for the customer to actually invest in that  
21 least-cost resource of efficiency? Because then the  
22 utility could come around and actually charge them more  
23 in order to recoup their costs.

24 MR. WESTON: By definition, you're investing  
25 in cost-effective energy efficiency. The savings will

1 be greater than the change in their rates. That's  
2 definitionally the case. If it's not the case, then  
3 they shouldn't be doing it. So the only question then  
4 I think you're really asking is, Are they, is  
5 regulatory lag something that would provide a greater  
6 benefit to the customer than it is, than it would under  
7 a regulatory regime that has some kind of more frequent  
8 rate adjustment?

9 I suppose the answer to that may be yes, but, to  
10 the extent that the overall costs of capital to the  
11 utility are reduced as a consequence -- and I don't  
12 mean just the ROE, but the working capital may be  
13 reduced and so on and so forth -- are reduced by the  
14 regulatory, the revenue-based regulatory regime, I  
15 would think that the difference between collecting the  
16 money tomorrow and collecting it a month later is  
17 small, or a year later. Remember, we're talking about  
18 prudently incurred costs that are just and reasonable.  
19 The utility is going to recover those ultimately, no  
20 matter what, okay?

21 Now the question is, What's the best way to do  
22 that so that you're actually reducing overall system  
23 costs and serving the customer? This is all about  
24 serving the customer. You know, I want to be clear  
25 that in my mind there's a strong linkage between

1 revenue stability and cost reduction on the part of the  
2 utility and benefits to the consumer. If I didn't  
3 think that, I'd be out of here. Your investments in  
4 energy efficiency are, by definition, cost effective,  
5 so the recovery, the utility cost recovery dimension,  
6 the temporal dimension, I think, has a very small  
7 impact on the cost, the benefit-cost ratio for the  
8 consumer.

9 MR. KNAUER: Eileen?

10 MS. SIMOLLARDES: So, if you could, could you  
11 give us a little color commentary around that sweet  
12 spot that I'm going to call regulatory efficiency and  
13 the need to keep your regulators informed with adequate  
14 information about what's going on?

15 MR. WESTON: Yeah, great question. As you,  
16 as you see, each of these states does it differently,  
17 and the willingness of the state to let the utility go  
18 for a longer period of time without intervention is,  
19 is, varies. I don't actually have an answer for it. I  
20 just don't know. I know that there's been discontent  
21 in some states with the frequent attrition adjustments  
22 that require, you know, half of a rate case and in  
23 other states where the productivity and inflation  
24 adjustments which offset each other, and, in effect, in  
25 Baltimore's case where there are no adjustments, the

1 assumption is that productivity and inflation are equal  
2 and opposite.

3       Yeah, I don't have an answer, but I, I think this,  
4 and that is the longer period of time that you give the  
5 utility under the program without jumping in and  
6 essentially taking money back -- and, you know, it's  
7 all appropriate. I'm not saying it's not appropriate  
8 -- the more incentive it has to, and more flexibility  
9 it has to do what it is you want it to do. Now, that  
10 also means that your performance incentive mechanisms  
11 have to be well designed, and you're going to be  
12 tweaking these things all the time anyway, and every  
13 one of these plans has been changed in some way or  
14 another over the last ten years or eight years or  
15 whatever.

16       I don't have an answer for it. You see that in  
17 the UK they think eight years is better than five  
18 years, okay? So that's a big deal. I'm not sure  
19 anybody in the States would be comfortable with that,  
20 but, you know, three years? Gives them a little bit of  
21 time. I don't know. But you asked a great question,  
22 and I don't know the answer other than my, you've heard  
23 my gut on that.

24       MR. YOUNG: You've spent most of the time  
25 talking about the, you know, sort of the revenue model,

1 revenue regulation. To what extent can you achieve or  
2 have states attempted to achieve a lot of the same  
3 goals using traditional regulation, you know, and is  
4 that, to what degree is that feasible?

5 MR. WESTON: Many of them probably work. You  
6 know, customer service objectives can be met easily  
7 with performance mechanisms and traditional regulation.  
8 I don't see why not. I think you have trouble with  
9 anything on the customer side of the meter. I think  
10 that's where your problem really lies, and you're just  
11 going to see more of it, you know, more Tesla  
12 batteries, right? By the way, I drove a Tesla for the  
13 first time this weekend. It was great. Really, it was  
14 terrific. If you've never driven one, oh, it was  
15 great.

16 So I think it's -- I mean, anything, if you expect  
17 the system to change as we're seeing it becoming a more  
18 distributed system, I, I don't see how you, you get the  
19 utility, you know, aligned with the customer if it's  
20 always worried about its revenues based on sales.  
21 That's, I, it just seems really simple to me, I guess.

22 So there's your conundrum, but a lot of the other  
23 ones, certainly, power costs, you can do all kinds of  
24 things with power costs that have, that will be  
25 unaffected by whether it is a revenue- or a price-based

1 system, it seems to me.

2 MR. KNAUER: I have a question. You've,  
3 you've noted a few jurisdictions that had PIMs for  
4 public policy objectives. Would that cover renewable  
5 portfolio standards, meeting the targets in those?

6 MR. WESTON: It could. I didn't see any in  
7 my review over the last few days, but it could.

8 MR. KNAUER: I'm trying -- I'm struggling  
9 with you've got, you know, an annual target, and, if  
10 you don't meet it through procured RECs or something,  
11 then you have an alternative compliance payment, so  
12 you're supposed to be doing it anyway.

13 MR. WESTON: Right. Well, that would be a  
14 PIM of its own sort then, the alternative compliance  
15 payment. That's right. I had forgotten about that.

16 MR. KNAUER: Yeah. I was struggling to think  
17 if there was, you know, financial benefits to the  
18 utility for meeting the RPS.

19 MR. WESTON: I hadn't seen that. I hadn't  
20 seen it.

21 MR. KNAUER: Other questions for Rick?  
22 Mr. Lowry?

23 MR. LOWRY: I do have a question because I  
24 think it will help the transition to my presentation.  
25 So, when you talk about revenue regulation and which

1 involves revenue decoupling, now, there are a few  
2 states where they actually don't give any escalation at  
3 all to the revenue.

4 MR. WESTON: Baltimore.

5 MR. LOWRY: Well, they have their per  
6 customer.

7 MR. WESTON: Oh, the per customer change,  
8 yeah, right.

9 MR. LOWRY: And so you must -- I think you're  
10 meaning that there is some automatic revenue  
11 escalation, and could you clarify what you had in mind  
12 for that?

13 MR. WESTON: Well, what we've seen -- and,  
14 again, these correlations are not, you know, really  
15 high, but what we've seen is that, in the short run,  
16 nonpower costs vary more closely with changes in  
17 numbers of customers than they do with changes in  
18 usage. That would make sense. So it has to do with  
19 all the customer service and marketing costs that you  
20 incur for adding or dropping customers.

21 So the idea with the RPC model is essentially  
22 mathematically it works this way: You've got your  
23 total allowed revenues. You do your rate case, and  
24 you've got your authorized revenues. You divide by the  
25 number of customers, and you get an average revenue per

1 customer, and you can do it by, and you probably would  
2 do it by customer cost, okay?

3 A year from now, and you'd have some sort of  
4 mechanism for determining -- you know, you'd want to  
5 average it across the year -- but just to simplify it  
6 for these purposes, a year from now you're going to  
7 take a look at your number of customers, the actual  
8 number of customers, and you're going to multiply that  
9 number times your average cost per customer, average  
10 revenue per customer, and assuming as, for the purposes  
11 of this exercise, that your customers, the number of  
12 customers have gone up, which is certainly the case in  
13 the southwest every year, then your authorized revenue  
14 for the next year will be higher.

15 So, if it's, you know, we got 100,000 customers at  
16 \$1,000 on average, whatever that is -- is that a -- I  
17 can't do the math. Is that \$10 million? Well, then,  
18 if we have 105,000 customers, it would be that much  
19 more money in the next year, and that would be the, an  
20 adjustment to the revenue.

21 Oh, and by the way, a lot of these programs refer  
22 to adjustments, the overall scheme of adjustments as  
23 the revenue adjustment mechanism. So you'll see,  
24 you'll see the acronym RAM for amongst other things. I  
25 hope I've set you up well.

1 MR. LOWRY: That helps.

2 MR. WESTON: Good.

3 MR. KNAUER: All right. Thank you, Mr.  
4 Weston. We will have a technical break to get Mr.  
5 Lowry's presentation up on the screen. Mr. Lowry is  
6 the President of Pacific Economics Group, and I believe  
7 he is here today made possible by Green Mountain Power.  
8 So we'll take a five-minute break.

9 (A recess was taken from 2:34 p.m. to 2:41 p.m.)

10 MR. KNAUER: Okay. We're going to get  
11 started again. Back to the presentation that's on the  
12 screen. So I will reintroduce Dr. Lowry. He is the  
13 president of Pacific Economics Group, and he's been  
14 brought here today by Green Mountain Power. The floor  
15 is yours, Dr. Lowry.

16 MR. LOWRY: Thank you very much. It's a real  
17 pleasure to be here on such a beautiful fall day. I've  
18 always wanted to see these mountains when the trees are  
19 starting to turn. Really getting red up at the higher  
20 elevations, and so you can see it. It's also very nice  
21 to be in this lovely old state capitol. I live in  
22 Madison, Wisconsin, and I like to think we have the  
23 best state capitol, but it really is gorgeous if you  
24 ever get a chance to see ours. Also exciting to share  
25 in all the excitement the day after the Lake Monsters's

1 big victory over Mahoning Valley, so congrats to all  
2 the guys in the room for that.

3 So what brings us here today is really this period  
4 of rapid change that the electric utility industry is  
5 experiencing, and the whole idea of performance-based  
6 regulation and other alternatives to traditional  
7 cost-of-service regulation is to deal with those  
8 changes more effectively, and what I'd like to do in  
9 today's presentation is take about an hour to talk  
10 about PBR and some of the other options that are being  
11 tried by regulators around the country to talk about  
12 some of the key precedents and recent developments.

13 I recently wrote the second paper for, on PBR, for  
14 Lawrence Berkeley National Laboratory. I wanted to  
15 share with you some of the results from that and, just  
16 generally, kind of emphasize the utility of the future  
17 themes inasmuch as this state, as much as any, is  
18 interested in all this nexus of activity around  
19 renewables and distributed generation and the like.

20 So we're going to start by talking about how  
21 cost-of-service regulation stacks up as a way to  
22 address all the changes in the industry today, and then  
23 we are going to start to talk about some of the  
24 alternatives that are used by regulators around the  
25 country, and then we're going to go to talking for most

1 of the presentation about the performance-based  
2 regulation approaches to addressing these challenges,  
3 some of which were addressed by Mr. Weston.

4 So what do we mean when we talk about  
5 cost-of-service regulation? Almost everybody in this  
6 room has a pretty good idea about that. We're talking  
7 about base rates, rates for capital and labor,  
8 materials and services are going to be adjusted  
9 periodically in general rate cases. There's typically  
10 a tracker or rider mechanism for the energy costs. As  
11 I understand it, that wasn't traditionally part of  
12 Vermont regulation.

13 We're also talking about legacy rate designs that  
14 are sometimes called in which usage charges collect  
15 many of the so-called fixed costs, costs that are  
16 insensitive in the short run with respect to system  
17 use. What I talk about in this new paper for Berkeley  
18 Lab is a fundamental attribute of cost-of-service  
19 regulation that how well it works depends an awful lot  
20 on external business conditions that utilities face.

21 When the conditions are favorable to utilities,  
22 then, hey, it works pretty well because rate cases are  
23 infrequent. They don't come in for rate cases very  
24 often, and that, in turn, strengthens their performance  
25 incentives. So that's when cost-of-service regulation

1 is at its best.

2 Now, at the alternative, supposing that regulation  
3 it chronically unfavorable. Well, then everything is  
4 in reverse. Rate cases are frequent. Performance  
5 incentives are weak. Also, the operating flexibility  
6 of the utility is more likely to be restricted because  
7 it's such a headache to deal with it in those rate  
8 cases.

9 So a funny implication of this is that one thing  
10 about cost-of-service regulation is that the worse  
11 things get, the worse the business conditions get, the  
12 worse the utility performs instead of the best the  
13 utility could perform, and that's just the opposite of  
14 how things work in a competitive market where, if you  
15 have a downturn in the price for your product, you  
16 know, you're going to redouble your efforts to cut your  
17 costs. You're going to keep your prices down.  
18 Utilities are more likely to raise their prices when  
19 things are going badly under cost-of-service  
20 regulation.

21 Now, in the Berkeley Lab paper, I provide some  
22 evidence of this whole issue of external business  
23 conditions and how it can affect the behavior of  
24 utilities. I note -- first of all, what I did is I  
25 tabulated key measures of financial attrition of

1 utilities between rate cases, and one is the average  
2 use, which gets into this whole issue of the gravy you  
3 get from growth in system use when your cost isn't  
4 really growing with it. So you want to have growth in  
5 average use. You sure don't want to have a decline in  
6 average use. And then the other thing on the table is  
7 the price inflation as represented here by the gross  
8 domestic product price index inflation, okay?

9 So what we find and why these numbers are in  
10 yellow is that there was this period before about 1973  
11 when the business conditions facing the utility  
12 industry were remarkably favorable. There was rapid  
13 growth in average use. Today we're talking about  
14 decline in average use. So maybe, for example, a  
15 residential customer it might be .5 percent a year or 1  
16 percent a year. Well, it used to grow by 5 percent.  
17 We're not talking about .5. We're talking about 5  
18 percent a year. So this was a tremendously help to the  
19 utilities to self-finance their own cost growth.

20 Then the other thing was that inflation was  
21 usually pretty good in those days, too, excepting  
22 during the two wars, World War II and the Korean War.  
23 So this is what I like to call the Golden Age of  
24 Utility Regulation, when this attrition indicator that  
25 I developed actually incurred negative values.

1           Now, that was immediately followed by a period  
2 when things were really bad and, because of two oil  
3 price shocks, inflation grew substantially very high,  
4 hyperinflation in the 70's, and then also it didn't  
5 help that energy prices in particular were going up,  
6 and that was a big part of the utilities' costs, and so  
7 their costs were really rising fast, and so demand  
8 starts to slow and, in fact, has never recovered from  
9 the impetus of the rising relative prices of gas and  
10 electricity -- in this case, we're just looking at  
11 electricity -- during those years.

12           Now, since then things are better because you'll  
13 notice that inflation is down a lot from the old days,  
14 from those really bad days, and average use actually  
15 has continued to get slower and slower. So things are  
16 better than they were, but it's, the major point here  
17 is that business conditions today are, like, way worse  
18 than they were in the Golden Age of COSR when COSR  
19 became a tradition. Not only that, they're actually at  
20 the worst that they've been for since this really bad  
21 period that ended in 1986 when oil prices finally  
22 collapsed, because average use has actually gone  
23 negative for residential and commercial customers.

24           And consumer advocates like to point out -- and  
25 it's true -- that inflation is also slowing. Now,

1 that's absolutely true. So the situation could be  
2 worse. Inflation has helped to offset this very  
3 dramatic deterioration in average use from the Golden  
4 Age of COSR, but, you know, the problem is is that  
5 inflation is, there's a very good chance it's going to  
6 start to accelerate.

7 It's as low as it can get, and, although  
8 economists have been stroking their beards a lot about  
9 this lately as to why, with an improving world economy,  
10 that there isn't more inflation. There's an article in  
11 the "Wall Street Journal" about that in just the last  
12 few days. But, at any rate, they're bound to go up from  
13 here, and, when that happens, you're going to be in  
14 even more deterioration in that number than you have  
15 now.

16 Now, incidentally, how did the productivity or how  
17 did the performance of the electric utility industry do  
18 during that period when business conditions were really  
19 bad? Well, you can see from this chart what the  
20 federal government did for many years. They measured  
21 the multifactor productivity trend of the electric,  
22 gas, and sanitary sector of the economy. It's mostly  
23 dominated by electric utilities, but, to the extent  
24 that it's also dominated by gas utilities, they had  
25 similar problems to the electric utilities in those

1 days, and what you can see is that, during the Golden  
2 Age of COSR when business conditions were favorable,  
3 productivity growth was really great, keeping the price  
4 of electricity growing more slowly than general prices.

5 The productivity growth of the industry has  
6 exceeded that of the economy, but, during this period  
7 when the rate cases were frequent, there was actual  
8 termination of growth in the productivity of the  
9 electric utility industry. For many years it was worse  
10 than the productivity growth of the economy. So this  
11 is a nice example of the importance of incentives. In  
12 a period of great incentive environment, productivity  
13 was great. Period of bad incentive environment, much,  
14 much less great. In fact, in my opinion, this was part  
15 of the reason for the eventual restructuring of about  
16 half of the US electric power industry was poor  
17 performance that took place during those years.

18 Now, those aren't the only two slides of  
19 attrition. Another one is capital spending,  
20 particularly capital spending that doesn't  
21 automatically trigger revenue growth, and the capital  
22 spending outlook of utilities varies across the  
23 country. You know, sometimes, you know, you expect  
24 someone to get up and he's talking about what's going  
25 on in regulation today as if there was one utility

1 industry. Well, the complicated thing is, no, we have  
2 different parts of the utility industry that have  
3 different economics.

4 For the UDCs a lot of them today claim the need  
5 for sustained, high nonrevenue-producing Capex to do  
6 things like system modernization. Some of it's smart  
7 grid, but a lot of it's accelerated replacement  
8 spending. Five, ten years ago they weren't doing that.  
9 All of a sudden, they say they need accelerated  
10 replacement spending. Okay. Sometimes there's more  
11 interest in hardening the distribution systems against  
12 the severe storms.

13 So the upshot of this is that many UDCs need  
14 larger and more frequent rate cases than they did in  
15 the past, and this can kind of throw a regulatory  
16 commission for a loop because they, they don't have the  
17 same kind of experience with a claim of a need for  
18 accelerated modernization as maybe in the old days they  
19 did, finally mastering the art of deciding whether you  
20 need a generator plant and, if so, what technology to  
21 use.

22 They got to be good at that, but this whole idea  
23 of accelerated modernization is something they're  
24 really scratching their heads about, and this has led  
25 to a lot of interest in distribution system planning.

1 NECPUC is having a conference on that in just a few  
2 weeks' time in Hallowell, Maine. I happen to be a  
3 speaker at the conference.

4 Now, whole different situation with the Berkeley  
5 integrated utilities. This whole thing about slow  
6 demand growth has meant they don't need to build as  
7 many generators as they used to. Not only that,  
8 generation technology has changed, and the lower price  
9 options now are wind and gas-fired units, and so they  
10 don't need to build as much generation, and the  
11 generation they do need tends to be smaller, more  
12 modular and predictable of when it's actually going to  
13 come online. Not only that, but, to the extent that  
14 they have older generating plants, that stuff is  
15 depreciating, and, as it does, it slows their cost  
16 growth, something there's no quite a parallel for with  
17 the power distributors.

18 And, besides, if they need any distribution Capex  
19 because, potentially, some of them also need to  
20 accelerate their modernization, it doesn't matter as  
21 much because the generation sector is a third, at  
22 least, of their cost. So the VIEUs today are  
23 experiencing slower and steadier cost growth, and it's  
24 more predictable and is easier for parties to agree to  
25 a potential multiyear rate plan type of mechanism than

1 in the past.

2 So, basically, with cost-of-service regulation  
3 today, it's, it's a situation where the utility is  
4 typically going to be in every two to three years so  
5 there aren't very strong performance incentives.  
6 Really, rate-based growth is the main path to earnings  
7 growth for utilities. Regulators are going to tend to  
8 discourage marketing flexibility, and, also, this  
9 really limits the amount of time people in the  
10 regulatory arena have to worry about more important  
11 issues.

12 There are so many interesting generic issues going  
13 on, rate designs, review of multiyear rate plans. I  
14 mean, people could be focusing if their time is better  
15 served, instead of just another rate case, something I  
16 like to call Groundhog's Day regulation, better served  
17 focusing on these, you know, What's the right rate  
18 design for Green Mountain Power, for example, than just  
19 another rate increase.

20 Now, another thing that, and it's been mentioned  
21 during the last time you guys got together for your  
22 workshop, is that it's pretty well known that COSR  
23 doesn't do a great job of incentivizing utilities to  
24 embrace demand-side management and distributed  
25 generation and storage values, the acronym DGS. You

1 looked like a group that needed another acronym.

2 So we all know the problem with so-called  
3 throughput incentive that declining average use reduces  
4 sales between rate cases, but the other two points are  
5 not as widely recognized, and one is that rate designs  
6 that do encourage efficient DSM and DGS are risky in  
7 their own rights. Let's say a lot of your base revenue  
8 is riding on peak, peak period charge. Well, it could  
9 be more sensitive to weather conditions, and you don't  
10 know how much customers are going to migrate away from  
11 use of the system peak because everybody is on a  
12 time-sensitive pricing.

13 Another thing that's not emphasized enough is that  
14 many load-related costs of electric utilities are  
15 tracked, and, in addition to the cost of energy, it's  
16 tracked so that they're largely indifferent to how much  
17 of it they use. Nowadays, most of their transmission  
18 costs are tracked, too, through their formula rates at  
19 the FERC, and then lots of times they track those at  
20 the state level as well. So they don't have a very  
21 good incentive to contain the cost of transmission  
22 which is very well known to be a function of peak  
23 system use.

24 All right. So it's, so our cost-of-service  
25 regulation incentivizes utilities, frankly, to resist,

1 to oppose DSM and DGS. So over the years they've  
2 thought of all these ways to sort of drive utilities to  
3 be more accepting of them, and there are a lot of  
4 things, a lot of work has been done on that on the DSM  
5 side to the point where you don't hear utilities  
6 complaining a lot about DSM anymore.

7 Now, there hasn't been as much work to make  
8 utilities embrace efficient DGS, and I'll just ask.  
9 Have you noticed a difference in the attitude of the  
10 typical American electric utility towards distributed  
11 generation than to DSM? The lack of incentives has  
12 meant that they have taken, done exactly what the  
13 regulatory theory is and actively resisted DGS.

14 I'm not going to read the statement, but I just  
15 want to say -- and this is the start of a memo --  
16 emphasize repeatedly that I'm not the only person  
17 saying these things, and regulatory pundits aren't the  
18 only person saying these things. A lot of regulators  
19 realize these flaws and limitations of traditional  
20 regulation that it has weak performance incentives and  
21 that it has high regulatory costs.

22 And what makes, part of what makes this statement  
23 from the Alberta Utilities Commission interesting is  
24 that they've been dealing with a whole bunch of gas and  
25 electric power distributors that have been coming in

1 for rate cases every two years, as often as they could,  
2 and then each filing had two forward test years. So  
3 they were just in for rate cases all the time. Their  
4 rates were growing like crazy, and they just said, We  
5 want to try something different. Incidentally, the  
6 Chairman of the Commission was a former  
7 telecommunications industry vice president. So they,  
8 they ultimately decided to go to a multiyear rate plan  
9 in the form of regulation mandatory for the states' and  
10 provinces' utilities.

11 So, as we start down the road to these talking  
12 about alternatives, you basically want, utilities are  
13 going to want to sort of nick away at these problems of  
14 attrition between rate cases with the hopeful outcome  
15 that their rate cases wouldn't be needed quite so  
16 frequently, and the things that they propose, and not  
17 just the utilities, but other parties have proposed can  
18 be grouped into targeted adjustments and comprehensive  
19 adjustments. So, for example, cost trackers would just  
20 be sort of a band-aid sort of approach where, if you  
21 have one cost that happens to be growing faster than,  
22 particularly faster or it also could be volatile, then  
23 you could ask for a tracker for that.

24 Revenue decoupling was mentioned and emphasized a  
25 lot by the prior speaker, and when it gets to the point

1 where average use is actually declining, a lot of  
2 utilities are going to ask for that to be addressed  
3 surgically by decoupling or by some other means. And  
4 then there are these targeted performance incentive  
5 mechanisms that are PIMs that he also mentioned.

6 Now, then there are also more sweeping changes,  
7 bigger ticket items like integrated distribution  
8 planning, the topic of this NECPUC conference that's  
9 coming up; formula rate plans which is sort of a form  
10 of a broad-based cost tracker where all costs basically  
11 flow through a tracker; and then the multiyear rate  
12 plan or MRP approach that we'll be talking about quite  
13 a lot today.

14 So let's talk a little bit about what's popular  
15 amongst these options. That was one of the things that  
16 you wanted this presentation to be about. Well, the  
17 capital cost tracker approach is very popular. It's  
18 been used all over the country, gas and electric. Just  
19 a few holdout states, and utilities are often very good  
20 at coming up with, We have this particular cost  
21 pressure. We'd like a tracker for it. Commissions  
22 have been pretty open to this, and you'll notice that  
23 we're talking here about the capital cost trackers, and  
24 so a lot of companies have been able to get those.

25 One thing that I thought would be interesting to

1 point out the ones that had comprehensive cost  
2 trackers, because that's not so different from what GMP  
3 has today, because they have sort of expedited annual  
4 rate cases for capital costs a little bit like, a  
5 little bit, just a little bit more demanding filing  
6 requirements than -- and so, actually, the two states  
7 where you do see this, Ohio has been one. A lot of the  
8 power distributors in Ohio have a tracker for all  
9 capital costs, and then Massachusetts, one example, but  
10 it's a big one, is National Grid in Massachusetts has  
11 had this for a while.

12 Revenue decoupling, as we mentioned, and,  
13 incidentally, I'm a big fan of revenue decoupling, so I  
14 agree with much of what the prior speaker, Mr. Weston,  
15 had to say about that. You can see that in the gas  
16 industry it's been very popular, and the reason for  
17 that is that they're the ones that had the declining  
18 average use, they've had it for years, and so they  
19 wanted to remedy this one problem that would permit  
20 them to come in for rate cases less frequently and  
21 reduce their risk, various benefits, and so that's been  
22 very successful. There's one region of the country  
23 where you don't see a lot of them in particular, and  
24 that's because they have another remedy that I'll talk  
25 about in just a minute.

1           Now, if you go to electric, you'll find that  
2 they're not as popular as on the gas side. Don't  
3 forget that a lot of utilities have LRAMs instead of  
4 the decoupling approach. You'll notice, too, that,  
5 boy, it almost looks like an Obama election map or  
6 something in terms of the states that have the  
7 decoupling, and, really, it has something to do with  
8 the fact that, Idaho being a large exception, that  
9 these are states that really care about conservation a  
10 lot, and that tends to go along with approving revenue  
11 decoupling.

12           Now, I had mentioned about the southeast that they  
13 had a different way of doing things in the southeast,  
14 and that's what we call a formula rate plan. Not all  
15 the utilities have it, but many of them do. It's more  
16 the more typical approach. You'll note, though, that  
17 it's a lot more popular for the gas companies than it  
18 is for the electric utilities, and the reason for that  
19 is that this is an approach to that declining average  
20 use issue which they found that they were comfortable  
21 with in the southeastern states, and so it's tended to  
22 spread over time from the original states to places  
23 like South Carolina and Oklahoma. It's also  
24 noteworthy, though, that this, this approach with the  
25 big cost tracker which would tend to weaken utility

1 performance incentives, generally speaking, is not that  
2 popular across the country.

3 So now we're going to start talking about the  
4 performance-based regulation, and they're really, when  
5 I talk about performance-based regulation, I just mean,  
6 generally speaking, an approach to regulation that  
7 encourages utilities to perform better and then  
8 hopefully share the benefits in some reasonable manner  
9 between the utility and the customers.

10 So there are basically three main approaches to  
11 the PBR, and one is these targeted PIMs that, that Mr.  
12 Weston talked about. There are the multiyear rate  
13 plans. We're going to talk about those a lot. And we  
14 could also throw in incentivized cost trackers, which  
15 we're not going to talk about further today, but,  
16 strictly speaking, incentivized cost trackers by, for  
17 example, you know, you have a target cost, and then,  
18 when you go to correct for the deviation of the actual  
19 of the target, you knock off 10 percent or something  
20 like that. That's, those, that sort of thing has been  
21 around for years.

22 So let's start by talking about the PIMs and just  
23 more broadly about performance metrics. A metric is a  
24 variable that, that can quantify a dimension of  
25 performance that matters to the regulator and the

1 customer, and you can use those metrics in several  
2 ways. You can just monitor the darn things, or  
3 sometimes you can add a target for it without  
4 penalizing the utility if they deviate from the target  
5 or reward it if it does a better job.

6 What a PIM is is when you do have a mechanistic  
7 relationship between their earnings and their  
8 performance as measured by some sort of a target. So I  
9 like to use the word performance metric system because,  
10 in the modern day utility and the utility of the  
11 future, you're going to see a lot of metrics, but they  
12 aren't all going to have a PIM attached to them. Maybe  
13 most of them won't. There will be some things that  
14 commissions just want to monitor. There are some  
15 things they want to add a target, and then there will  
16 be a few that they want to have a PIM for.

17 And so and the next step in the process is to go  
18 to a scorecard where you put how the company is doing  
19 with respect to a bunch of these metrics, not all,  
20 again, not all of which have a PIM, and then maybe you  
21 put the, post it on the website of the Commission to  
22 kind of put the utility on the spot, and it's an  
23 incentive for the utility to come off well.

24 And here's an example of one of these that comes  
25 from the Province of Ontario. Ontario is more or less

1 the most advanced practitioner of PBR in North America  
2 today, and so here you see a whole welter of metrics,  
3 service quality, customer satisfaction, safety,  
4 reliability, some cost control items, connections of  
5 renewable generation, PBR or DSM types of metrics.

6 So and, not only do they have the metrics, but  
7 they're taking stock of how the utility is doing, and  
8 they're posting it on the website of the Commission.  
9 So there's, in Ontario there's, like, 70 of these power  
10 distributors, many of them municipals, by the way. And  
11 so it just an interesting -- you should -- I would  
12 encourage you to take a look at that website sometime  
13 if you haven't seen it before.

14 So the rationale for these PIMs is to strengthen  
15 utility incentives in particular areas where they're  
16 weak. The traditional focus and, really, by far the  
17 vast majority of them in the old days were just for  
18 reliability and customer service quality, because they  
19 were attached to these multiyear rate plans that were  
20 strengthening incentives for cost containment, and they  
21 didn't want them to let their service quality slide, so  
22 and that's the beginning of another story about how  
23 most them, the commissions that are the leaders in  
24 developing new PIMs also are leaders in multiyear rate  
25 plans. It's not sort of a one-or-the-other thing.

1           The other thing that's really popular today is  
2 energy conservation PIMs. Most, I won't say most.  
3 About half of all of the states in the US have some  
4 sort of PIMs for energy conservation, and, in fact,  
5 Efficiency Vermont has some sort of a reward mechanism  
6 of its own with the State or with the Commission.

7           MR. WESTMAN: With the Commission.

8           MR. LOWRY: With the Commission? So you have  
9 it here, only you're not a utility. All right. Now,  
10 as people look to the future, they start thinking of  
11 all these new kinds of PIMs that are going to be needed  
12 to address emerging utility challenges. Frankly, it's  
13 become kind of a cottage industry to think of these new  
14 PIMs, and some of these were alluded to by the prior  
15 speaker.

16           The things that people talk about the most in  
17 terms of these new PIMs to address new challenges would  
18 be in the areas of peak load management, and that's  
19 partly based on the data that they already had some  
20 sort of a conservation PIM, but then also just  
21 utilization of the AMI capabilities. Have you got AMI?  
22 Well, how many people are using your web portal? How  
23 many people are signed up for time-of-use rates, and  
24 that sort of question. By the way, do they work well?  
25 And then another whole thing is that quality of service

1 to the DGS customers, interconnection times, and you  
2 noticed that there was a list of metrics of that sort  
3 in the Hydro Ottawa scorecard that I showed you.

4 Now, just a little bit more about this peak load  
5 management thing. One way that you could approach the  
6 peak load management is to somehow have some kind of a  
7 measure of system load peakedness that you reward the  
8 utility for reducing. Sometimes, though, it's not a  
9 system thing. It is more of a local thing where, where  
10 there's a particular area where some sort of a  
11 load-related cost could be avoided by having a  
12 concentrated use of DSM and DGS, and they, these kinds  
13 of programs go by the sobriquet of non-wire  
14 alternatives or NWAs.

15 That's the term they use in New York, and  
16 Brooklyn-Queens Demand Management Project is probably  
17 the best known example of this. It's a gentrifying  
18 neighborhood on the border of Brooklyn and Queens. I  
19 think the Gowanus Canal is there, and, you know, it's  
20 kind of a cool place to live, and so they've had to  
21 thinking about over a billion dollars of upgrades to  
22 the distribution and subtransmission system in order to  
23 serve this area, but they resolved to try to avoid that  
24 or at least postpone the investment using intensive DSM  
25 and maybe some DGS. That's meant to be DGS there.

1           So, again, where you see the guys that are in the  
2           forefront of this, they're usually also the guys that  
3           do the multiyear rate plans. California, Minnesota,  
4           New York, and Britain all have multiyear rate plans,  
5           Minnesota being a newcomer to it, but Britain has been  
6           operating under multiyear rate plans since the 1980's.

7           So let's talk about what we mean by a multiyear  
8           rate plan. We're talking fundamentally about a  
9           regulatory system that has a rate case moratorium,  
10          typically a three- to five-year rate case cycle. It  
11          could be as long as ten. There was a mention of the  
12          eight-year cycles in Britain, but we've actually had  
13          ten-year plans here in the United States, both of them  
14          actually involving National Grid.

15          There's also -- so what happens between those rate  
16          cases? Because cost is going to tend to rise, so you  
17          need to have some kind of way to raise rates or revenue  
18          between the rate cases, and that's trying to be done by  
19          -- they try to do this as much as possible with an  
20          attrition relief mechanism, they call that, or an ARM.  
21          It's what the prior discussant called a, a RAM, a  
22          revenue adjustment mechanism. He was assuming that  
23          there was revenue caps, but, see, I can't assume that,  
24          and sometimes people have price caps.

25          So I'll call it attrition relief mechanism.

1 That's a California term, and what's key with it,  
2 though, is that you get some revenue escalation without  
3 basing it on the company's own cost. So it's a little  
4 bit more like a competitive market. I mean, in the  
5 competitive market in the jet industry, the airline  
6 industry, you know, prices will drift upwards with jet  
7 fuel prices, general price inflation. There is some  
8 addressing of changing external business conditions,  
9 but it isn't specific to any one utility's cost.

10 Now, that isn't to say that there aren't any  
11 trackers with the multiyear rate plan because, truth be  
12 told, it's kind of hard to develop ARMs for all the  
13 volatility in, like, the northeast energy market. So  
14 something like that is going to be addressed by a cost  
15 tracker, and, of course, there's going to be some sort  
16 of a performance metric system that, at a minimum, is  
17 going to include those service quality PIMs to avoid  
18 incentives to let the quality slide.

19 Now, there are all sorts of bells and whistles  
20 that you can add to one of these things. Revenue to  
21 the company is really easy to add, and, generally  
22 speaking, I'm a fan of revenue to the company as the  
23 past speaker is. Earning sharing mechanisms, we  
24 already have that with the alt. reg. plan of GMP.  
25 Some marketing flexibility provisions, again, you

1 already have that with GMP. Some additional PIMs, the  
2 most common thing is to have the one for conservation.  
3 You probably don't need that for GMP because that is  
4 done by another agency.

5 And then there is a fancy thing called an  
6 efficiency carryover mechanism. I'm not going to get  
7 into how that works today. I like to call that MRPs  
8 301. But, basically, the idea is to reward the utility  
9 for long-term performance gains when they come in for  
10 the next rate case, and, if you come in for the next  
11 rate case and say, Hey, it's time for the customer to  
12 get part of their share of the benefits, well, if they  
13 actually get some benefits at that point, then the  
14 utility gets rewarded, and that's supposed to  
15 incentivize them to achieve long-term efficiency gains.

16 So the rationales for MRPs, one is for sure  
17 streamlining regulation. I mean, if you're going to  
18 have a rate case only every three, four, five years,  
19 that's for sure reducing, avoiding a very expensive  
20 part of the regulatory process, and, not only that, but  
21 you can decide in advance when the rate cases are going  
22 to be so you can stagger them so that there are fewer  
23 and less overlapping rate cases and, again, people are  
24 freed up to go do something else in the regulatory. It  
25 doesn't mean people are getting laid off. It just

1 means that you have more time to devote to important  
2 generic issues, for example.

3 Other benefits of MRPs include strong performance  
4 incentives. It's a well-designed plan. There could  
5 potentially be more operating flexibility because, if  
6 the utility is kind of on its own on a rate trajectory  
7 or a revenue trajectory for a few years that has no  
8 feedback link to its own actions, then it better do the  
9 right thing, and it will tend to reduce the regulator's  
10 concern about them engaging in prudent behavior.

11 The other thing about an MRP in the short sales  
12 pitch is this area of demand-side management. Lots of  
13 times they talked about the three-legged stool, that's  
14 what the AC triple E talks about, three-legged stool  
15 that supports energy conservation, and it would be,  
16 first of all, tracking the utility's DSM expenses --  
17 that's not an issue for GMP -- revenue decoupling, and  
18 then some sort of an extra so-called positive incentive  
19 in the form of a DSM performance incentive mechanism.

20 The part that people don't understand is that, if  
21 you're under an MRP, you already have this built-in  
22 incentive to contain your costs. So, hey, how about  
23 using DSM in order to help contain your load-related  
24 costs? There are a lot of stories about that in other  
25 industries.

1           Like, the railroad industry was one of the first  
2 to go under a multiyear rate plan, and so what they did  
3 is they used, you know, they, for example, they offered  
4 discounts for, you know, coal mines to develop their  
5 own unit trains, Put your own train together, or they  
6 told the grain, you know, silos that, If you just put  
7 your silo along the track line, we'll offer you a nice  
8 discount for that. So they got them to make less  
9 costly demands on the utility.

10           Marketing flexibility is an area that, well, it's  
11 worth mentioning here because GMP already has some, but  
12 the basic idea being that, if you have fewer rate  
13 cases, there are fewer opportunities for  
14 cross-subsidization. You're not going to have to be  
15 wracking your brain about the fact that the utility has  
16 seven green power options instead of three because,  
17 between rate cases, it doesn't matter as much, and what  
18 usually comes out of it is some sort of a light-handed  
19 regulation of optional tariffs and services and special  
20 contracts.

21           So you could have special contracts for large load  
22 customers, and you could have more flexibility to offer  
23 green power packages and energy transformation services  
24 and reliability differentiated services and other smart  
25 grid enabled services.

1           Something they always talk about in those New York  
2 REV proceedings is how this is going to be a big new  
3 source of revenue for the utilities, but what I think  
4 is, Well, how is that going to work if you didn't have  
5 infrequent rate cases? Because the margins from those  
6 would flow immediately back to the customer as another  
7 operating revenue. But, if you have a multiyear rate  
8 plan, they can keep that for a little while, and it  
9 gives them more incentive to build up those practices.

10           Indeed, MRPs have been particularly popular in  
11 industries where you didn't need marketing flexibility  
12 like railroads and telecom where there were complex  
13 changing customer needs and technological change.  
14 Remember when things like caller ID came into service,  
15 became a possibility, and, you know, those types of,  
16 those types of services were typically offered under  
17 the terms of marketing flexibility. That included what  
18 you have here in the state of Vermont.

19           So, when you look at the precedents for multiyear  
20 rate plans, there are a lot more of them than there is  
21 revenue decoupling. It's actually one of the more  
22 increasingly popular alternatives to traditional  
23 cost-of-service regulation. Interestingly enough, a  
24 lot of the growth in these MRPs has been with the  
25 vertically integrated utilities and not so much with

1 the UDCs, the utility distribution companies.

2 The original jurisdictions to work with MRPs were  
3 California, Massachusetts, and Maine. You notice that  
4 Massachusetts and Maine don't even have an MRP anymore.  
5 California does. New York was the other big one. But  
6 then you look at all these states that don't have, that  
7 have utility distribution companies that don't have  
8 MRPs, and I'll be willing to explain why that is.

9 A lot of people also don't realize how popular  
10 MRPs are in Canada. Basically, in all the populous  
11 provinces of Canada, they have, they're more or less  
12 mandatory now for, at least for gas and electric power  
13 distributors, and there are a couple of other  
14 interesting stories about that. In general, the  
15 impetus for the MRPs in Canada does not come from the  
16 utilities. It came from the regulators or from higher  
17 level policy makers.

18 In fact, when the first MRP was established in  
19 Alberta I was talking about earlier, the utilities were  
20 so unhappy with it that they took the Commission to  
21 court. In Ontario an interesting story, they had a lot  
22 of impetus to go to the MRP because they suddenly had  
23 the responsibility to regulate, like, 70 companies, so  
24 an economical approach to regulation was very appealing  
25 to them. Now, when I say 70 companies, about 60 of

1 those are munis, so, just, I know that in the last  
2 meeting that all the munis here were saying, We're not  
3 interested in that MRP stuff, and that's fine. They  
4 may have their reasons. But just saying that in  
5 Ontario all the munis are, pretty much, all the munis  
6 are subject to this form of regulation.

7 Another interesting story right north of here in  
8 Quebec, okay, so Quebec had a law that said you have to  
9 have PBR. You have to have a form of regulation that  
10 achieves continuous performance improvements, shares  
11 benefits with customers, and streamlines regulation.  
12 So they've had a proceeding going on up there for about  
13 two years as to, Well, how do we do this for the power  
14 transmission and for power distribution? Editor's  
15 note, the production was already subject to a sort of a  
16 PBR scheme.

17 And so the utility Hydro-Quebec was very, very  
18 conservative, and they really just wanted a little baby  
19 step in the direction of an MRP. They were not -- they  
20 really didn't have the -- they really didn't want it,  
21 but it was the consumer advocates who strongly  
22 advocated, not only going to an MRP, but going to a  
23 rather radical approach that involved an index-based  
24 escalation formula, no cost trackers, and the  
25 Commission ruled in favor of the consumers, and now the

1 company has been ordered to operate under an MRP with  
2 an index-based revenue cap.

3 Now, I want to talk a little bit about this area  
4 of ARM design, because, if you ever get serious about  
5 doing this in Vermont, this is going to be the biggest  
6 issue. This is the hardest thing to agree on. This is  
7 where most of the money is riding on. So let's just  
8 talk a little bit about it and get the wheels turning  
9 that there are four well-established approaches to  
10 this.

11 One is indexing, which is basically escalation to,  
12 that's linked to external business conditions like  
13 customer growth and inflation. A forecasting approach  
14 where, basically, you say, Well, you know, the utility  
15 forecasts our costs over the next four years. You can  
16 have a hybrid where you have maybe indexing for O&M  
17 expenses and some other way of addressing capital  
18 costs. So you can break the pieces of cost up into  
19 different, different, give them different rate-making  
20 treatments. And then there's a tracker/freeze approach  
21 that I'll discuss in a little bit, which I also think  
22 is of some interest here in Vermont.

23 So there's no really one right approach. It all  
24 depends on the nature of the utility and on the  
25 regulatory traditions in the jurisdiction. To give you

1 an idea of how differently it can all go, let's take a  
2 look at power distributors first, and remember that GMP  
3 is sort of a hybrid between a vertically integrated  
4 utility and a UDC because they don't have a lot of  
5 generation, a lot of transmission from in their own  
6 company either.

7 So the, it used to be that those index-based  
8 approaches made sense for the power distributors, and  
9 that's what they would propose, because their costs  
10 tended to grow really gradually as the, as the service  
11 territory expanded and you're serving a new subdivision  
12 here and a new strip mall here. So, typically, their  
13 cost growth tends to be gradual.

14 But what happens if the utility claims the need  
15 for accelerated modernization? Well, now you're going  
16 to be on a ramp like this, and this is exactly where so  
17 many of these northeast regulatory commissions find  
18 themselves, utilities that say, We're here, and that's  
19 -- and, when you're not even sure about the need for  
20 that much revenue escalation, you, you know, it may not  
21 be the best time for you to embrace a multiyear rate  
22 plan.

23 So this has slowed the adoption of MRPs by UDCs in  
24 the United States beyond the original innovating  
25 groups, but Canadian regulators are different. First

1 of all, there might be a law that says you have to do  
2 it, but, at any rate, they're hell bent on doing  
3 multiyear rate plans, even though there's accelerated  
4 modernization in some cases, and so they've  
5 experimented with various approaches. I can't say that  
6 it's always been successful or that they have figured  
7 it all out, but they are making progress, and anyone  
8 who's really interested in the topic, you know,  
9 proceedings in Alberta and in Ontario are great places  
10 to look because they're grappling with these issues.

11 Now, meanwhile, what used to be the typical rate  
12 escalation trajectory of an electric utility, a  
13 vertically integrated utility, a big sort of rate  
14 shock, rate increase when a new solid fuel power plant  
15 or a big hydro plant or something comes online, and  
16 then the depreciation from that plant slows the cost  
17 growth for a number of years, and then they go up  
18 again, and it's always hard to tell when that plant's  
19 going to be finished, and so it's very hard to develop  
20 -- it seems very hard to develop a multiyear rate plan.

21 But now what you have is more of these little,  
22 much, much smaller and more frequent stair steps when  
23 maybe they add a new combined cycle unit or something  
24 to their system, and so it's a lot easier for the  
25 parties to regulation to identify adjusting reasonable

1 ARM for a vertically integrated utility today, and  
2 that's why I think that they are more popular at the  
3 moment with the vertically integrated utilities.

4 Now, one of the things I do in the case study is  
5 to look at how has this actually worked where it's been  
6 implemented because very few people have ever done  
7 that. So I thought one of the interesting case studies  
8 for you is Central Maine Power because it's a  
9 neighboring state. It's just a few mountain ranges to  
10 the east, and they've operated under three generations  
11 of these multiyear rate plans, and, again, the impetus  
12 for this came from the Commission, not from the  
13 utility.

14 It was, they had a chairman there who was a former  
15 telecommunications industry lawyer. I think he worked  
16 for NYNEX, and so he said, We're going to do multiyear  
17 rate plans in Maine, and it's just a question of what  
18 kind. Well, if the Commission says that, then  
19 everyone's going to propose their own approach, and  
20 even an ARP proposed their own approach to multiyear  
21 rate plan in Maine.

22 And this is the details of the third-generation  
23 plan. It has one of these index-based attrition relief  
24 mechanisms. It did have a capital cost tracker for  
25 AMI. Did have earnings sharing, although it was

1 asymmetric and it only shared the surpluses, a  
2 five-year term, and it had a lot of marketing  
3 flexibility because, at the outset, it was a vertically  
4 integrated utility with a lot of pulp and paper  
5 customers, some of which were economically marginal and  
6 whether or not they were, they could generate, use some  
7 of their byproducts to make their own power, so they  
8 really needed a lot of flexibility to keep those guys  
9 from leaving the system.

10 Well, how did they do under this MRP? Which they  
11 called an ARP, by the way, alternative rate plan. In  
12 this paper what I do is I look at lots of examples of  
13 the trends in the power distributor productivity of the  
14 utilities, compare those under MRPs with those that  
15 didn't have MRPs, and, when I say power distributor  
16 services, I mean customer services as well as the  
17 distribution services.

18 So this is a period they were under PBR, and you  
19 can see that their multifactor productivity growth was  
20 well in excess of that, of the upper northeastern  
21 utilities and even better than mid-Atlantic utilities  
22 because there is an interesting story there because a  
23 lot of mid-Atlantic utilities stayed out of rate cases  
24 for over a decade. In fact, there's one down there  
25 that has never come in for a rate case since the

1 1980's, that being Potomac Edison, another story that  
2 rarely gets told enough.

3 Here's quickly just an example of one, of a plan  
4 in California, typical California plan. Now, here  
5 you've got more of a hybrid mechanism for setting the  
6 rates and the revenue escalation because it does have  
7 revenue decoupling, and you'll notice that they break  
8 it out separately for generation and distribution. So  
9 there's an idea that possibly could work or make sense  
10 in Vermont. It might be appropriate to have separate  
11 rate-making treatment for those two.

12 And it, they, with their revenue decoupling and  
13 their multiyear rate plan, also were very much national  
14 leaders in rate designs that encouraged demand-side  
15 management. In their case, these were rather extreme  
16 inverted block rates for many years, and now they're  
17 also a leader, and they keep moving in the direction of  
18 mandatory time-of-use pricing for residential and small  
19 business customers.

20 I mentioned the tracker/freeze approach, and I'm  
21 just going to come back to it for a minute because this  
22 is another idea that might be of some interest here,  
23 and the idea here is that, if you could just address  
24 one or two rapidly growing costs by a tracker, then you  
25 could freeze rates on everything else, or maybe it

1 could be revenue per customer and you could have  
2 decoupling. But, at any rate, you have sort of a  
3 freeze on everything except for the rapidly growing  
4 cost, and the cost that usually is designated for  
5 tracking is the cost of new generation capacity, and I  
6 think that this is, this is the approach that's been  
7 used by a lot of the biggest electric utilities in the  
8 United States.

9 A law was passed in Virginia mandating this  
10 approach to regulation for both of the Virginia  
11 electric utilities. So, just, these are just all ideas  
12 that, that all could be considered in the design of a  
13 plan for GMP, and here's a, here's a real world example  
14 of that, Arizona Public Service. Interesting, by the  
15 way, how many of the companies that are subject, that  
16 have accepted the most penetration of distributed  
17 generation and storage are also MRP jurisdictions like  
18 Arizona, California, and Hawaii. They all have  
19 multiyear rate plans.

20 So, at any rate, in this particular case you can  
21 see that there was provision for extra money if they  
22 acquired a couple of coal-fired units in the Four  
23 Corners region. Apart from that, it was basically a  
24 rate freeze, so that's what we call a tracker/freeze.  
25 Almost done. Getting towards the end.

1           We talked a little bit about incentive power  
2 research, something I've been doing for many years,  
3 partly funded by regulators, partly funded by  
4 utilities, and the idea is to simulate, use numerical  
5 analysis to simulate a rational utility response, so a  
6 sort of stylized regulatory system but one that sort of  
7 gets to the essence of a real world regulatory system  
8 today. So we can look, for example, at the impact of  
9 multiyear rate plans or, What if you add an efficiency  
10 carryover mechanism?

11           And so there are a lot of interesting lessons that  
12 come out of this, and one is that definitely multiyear  
13 rate plans can improve cost performance. It wouldn't  
14 be all surprising in a well-designed plan that after  
15 ten years the utility's cost would be 10 percent lower  
16 than it would be if it stayed under cost-of-service  
17 regulations, for example. It's also the case that the  
18 real benefits depend on what the alternative is. I  
19 mean, if you, if the utility is only coming in for a  
20 rate case every three or four years, well, the extra  
21 benefit of going to the MRP isn't going to be that  
22 great, but, if they're coming in for a rate case every  
23 one year or every two years, then the benefits are more  
24 substantial.

25           Another thing to note is that lots of times the

1 first time you do PBR it's a transitional mechanism  
2 with a lot of -- it's sort of like bumper bowling so  
3 that nothing can really go very wrong, and sometimes  
4 those approaches don't really have much of a magical  
5 performance impact, but maybe they're a necessary first  
6 step to getting to a better plan in the future.

7 So a first glimpse of what I think the utility of  
8 the future is going to tend to look like. You might  
9 say this is more what seems like will be best practice  
10 in regulating the utility of the future, but I think  
11 you're going to see it in a lot of places. You would  
12 combine a multiyear rate plan with revenue decoupling.  
13 There would be PIMs for things like peak load  
14 management, but here it's distributed energy resources.  
15 There would be time-sensitive rates. In all  
16 likelihood, integrative resource planning would extend  
17 to the distribution sector, and, if the VIEU, if the  
18 company is vertically integrated, it probably will have  
19 a pretty large role in renewable generation.

20 So my last slide, and then I'll entertain  
21 comments, is that I think, you know, regulation in  
22 Vermont should be efficient. It should be mindful to  
23 strengthen utility performance incentives, share  
24 benefits with customers, and it's important right now  
25 in an age of mounting reliance on intermittent

1 renewables that it encourage efficient peak load  
2 management and DGS.

3 A well-designed MRP can encourage all of these  
4 outcomes. The challenges, though, I mean, the big one  
5 is that, when you sit down and think about how to do  
6 this for GMP if you were to decide to do that, is  
7 coming up with that reasonable cost or revenue  
8 trajectory. That's the big negotiating challenge. You  
9 want to make sure that the customers get their fair  
10 share of the benefits, and, just in general, this  
11 involves some doing things differently than you have in  
12 the past. It's a new technology for regulating.

13 The good news for you is that to do this would not  
14 be that much different from what you already have with  
15 GMP. They already have an alternative regulation plan  
16 that only really differs mainly from a multiyear rate  
17 plan in their treatment of the capital costs. So now  
18 you just have to get an attrition relief mechanism that  
19 applies to all of its costs and not just to the O&M  
20 expenses like you have now. But it's still a new ball  
21 game, and so people need to learn that they can make  
22 important contributions with a new regulatory system  
23 that are analogous but just as important as what they  
24 may have done in the past with frequent rate cases.  
25

1 MR. KNAUER: Thanks. Riley, go ahead.

2 MR. ALLEN: Mark, thanks for the  
3 presentation. In your view, just getting back to what  
4 you were just talking about, what are the most  
5 effective mechanisms for encouraging the utilities to  
6 control capital spending in the context of a multiyear  
7 rate plan?

8 MR. LOWRY: Well, the best thing is that the,  
9 I mean, that the budget be set in advance such that, if  
10 they, you know, they can't go over. If they go over,  
11 they're not going to get any extra money, and, if they  
12 underspend, then they get to keep some of that until  
13 the next rate case. So, I mean, that's the, you know,  
14 that's what Central Maine Power essentially had was an  
15 -- they had a CPI, well, it was a GDPI minus X  
16 escalation of their rates for like 15 years, and so  
17 under that they had a lot of incentive to cut their  
18 Capex.

19 Did I mention the one problem with that plan?  
20 There is an asterisk attached to it that, at the end of  
21 it, they came in to the regulator and said, Hey, our  
22 system now is so old that we can't continue with it  
23 unless we get extra money for our capital spending, and  
24 the Commission was unwilling to do that, and so they  
25 suspended operation under the, the MRPs.

1           That said, they haven't actually been in for a  
2 rate case since they claimed they needed 3 percent  
3 escalation every year. So I'm not sure what they were  
4 thinking at the time. But I think, even though that  
5 happened, the moral of the story is still that Capex  
6 can definitely be and utilities can be incentivized to  
7 contain their Capex if they have, you know, some sort  
8 of attritional relief mechanism that's insensitive to  
9 the Capex which is very different from what GMP has  
10 now, for example. It's basically like an annual rate  
11 case, an expedited annual rate case for capital.

12           On the O&M side, you've got the index, and that's  
13 been paying off like a slot machine. They've been  
14 doing really great in terms of containing their O&M  
15 expenses under that arrangement.

16           MR. ALLEN: What about the Totex approach,  
17 the RIIO approach, just lumping them all into --

18           MR. LOWRY: Well, you know, that's something  
19 you could consider. You know, no utility in North  
20 America has ever done that. The British approach has  
21 been proposed a few times, a couple of times in Canada.  
22 Never really -- regulators up there didn't ever really  
23 particularly cotton to it. You know, the British  
24 approach involves a, is based on the forecasts, okay?

25           Remember I talked about the four approaches to

1 ARM? One of them is forecast. So there they had these  
2 forecasts, and what happened is that the utilities,  
3 again and again they would forecast capital costs that  
4 ended up being a lot higher than their actual cost, and  
5 so that, in turn, compelled the Commission to develop  
6 this really -- first of all, to hire a bunch of  
7 consultants and to help them with engineering and  
8 benchmarking analysis, and then, too, they calculated  
9 this really complicated thing called an information  
10 quality incentive to incentivize the utility to  
11 actually be, give an honest forecast of its capital  
12 cost. So that's kind of what happened there.

13 I mean, but, apparently, it does work, but it, it  
14 took -- necessity is the mother of invention,  
15 apparently, but that all starts with their religious  
16 devotion to completely basing the revenue requirement  
17 on the forecast. I mean, they couldn't even index  
18 their O&M expenses. Meanwhile, say, in California, you  
19 know, that's been indexed since the 1980's, and they  
20 don't even use true forecasts for their capital costs  
21 there either. So that was kind of a peculiar approach.

22 MR. KNAUER: Rick had a question.

23 MR. WESTON: Thanks, Mark. That was  
24 terrific. I generally agree with your vision for the  
25 utility of the future, but I would tweak it in a couple

1 ways. One is, I think, in the longer term, peak load  
2 management is not going to be the issue, but, in fact,  
3 integration of variable energy resources, in which case  
4 you have a different, you have a different problem, and  
5 that is flexibility, and that ends up turning us to the  
6 customers through innovative rate designs and, in fact,  
7 payments for demand management in ways that we're not  
8 even beginning to fully imagine.

9 MR. LOWRY: Well, why isn't that peak load  
10 management, though? I mean, that's what I mean by peak  
11 load management, and that's why I say it's so important  
12 is that, the more you rely on these intermittent  
13 renewables, you really want to start encouraging the  
14 customers to go up and down and particularly to  
15 incentivize them to own storage, because that's a very  
16 effective tool for it.

17 MR. WESTON: I see your point. It's a  
18 vocabulary thing for me. For me, it would be just a  
19 dealing with the quick changes in load, the ramping and  
20 other needs, and it may not be a system peak, but it  
21 certainly will be a peak of the sort that you're  
22 referring to.

23 MR. KNAUER: Joanna?

24 MS. WHITE: Yeah, so I just had a quick  
25 question. You briefly mentioned a connection between a

1 multiyear rate plan and an integrated resource plan or  
2 a distribution utility resource plan, and traditionally  
3 in Vermont we've had IRPs that set out a plan of  
4 action, but the utilities aren't in any way bound to  
5 that plan; it's more about the processes that they've  
6 developed. So could you just talk about the ways in  
7 which an IRP has to be more robust or what an IRP needs  
8 to be in order to at least form Capex budgets?

9 MR. LOWRY: Well, what I meant when I said  
10 that was just that the process be, if there is such a  
11 process, that it be extended to the wires business as  
12 well as just the resources. And so, and that as for,  
13 Should it be tougher? Should the utilities be obliged  
14 to stick with the plan? I don't know that that's  
15 really appropriate, and, in fact, even with capital  
16 cost trackers around North America, usually, it's  
17 understood that the utility is going to end up doing  
18 something that's different from what they said  
19 originally.

20 I mean, you want them to have the ability -- first  
21 of all, you want to incentivize them to maybe find  
22 economies that they didn't realize, but also just  
23 conditions change since you got permission for a  
24 certain budget, and so it's very common, even with the,  
25 very common to give the utilities some flexibility with

1 these plans.

2 MS. WHITE: Yeah, sure.

3 MR. KNAUER: Eileen.

4 MS. SIMOLLARDES: So you've got ensuring  
5 customer benefits up there as a challenge and also  
6 something that Vermont regulation shared, and I'm  
7 curious as to whether or not you're focusing really on  
8 financial benefits, or are there other benefits to  
9 customers that you see from these plans, and, if so,  
10 what would those be?

11 MR. LOWRY: Well, when I say that, I'm mostly  
12 talking about the benefit, the financial benefits.

13 MS. SIMOLLARDES: Okay.

14 MR. LOWRY: Customers can also benefit from  
15 the marketing flexibility, another example, and, of  
16 course, if all of this helps to incentivize more  
17 embracing of demand-side management and distributed  
18 generation and storage, you know, you can say there's a  
19 benefit there as well.

20 And, really, I mean, just take that example of  
21 peak load management. I mean, if the, if just the  
22 general premise that the utilities are going to work  
23 harder towards a goal if they're incentivized, well,  
24 you know, having either or both a multiyear rate plan  
25 that includes capital costs and then also a PIM that

1 for peak load management and/or distributed generation  
2 and storage, I mean, they're going to likely take a lot  
3 more interest in it. Yes, ma'am.

4 MS. RICHARDS: This is going to be a  
5 difficult question for me to ask because I don't know  
6 how to ask it. Bear with me for a bit. So Washington  
7 Electric Co-op is a not-for-profit utility, and all the  
8 utilities in this room maybe except for Vermont Gas  
9 have some statutory requirements that we have to meet  
10 called strategic electrification. So what that means  
11 is we're being asked to get people to stop driving  
12 fossil fuel cars and convert to potentially electric  
13 cars.

14 So we're looking at our rate design right now, and  
15 I'm very interested in this whole proceeding because  
16 it's asked some of the same fundamental questions that  
17 we're asking internally as a small vertically  
18 integrated distribution utility at how we deliver our  
19 rate design.

20 So it's -- again, I'm having a hard time asking  
21 this as a question, but we've got an umbrella of rate  
22 regulation regulating rates. The utility has to charge  
23 for services, charge for, to its members, its  
24 customers. At the same time, we have laws that we're  
25 having to respond to that encourage net metering,

1 encourage the strategic electrification. I don't know  
2 which comes first, chicken and egg situation, and how  
3 does rate design fit in this overarching rate  
4 regulation? Is the question, I guess.

5 MR. LOWRY: Well, for one thing, as I've  
6 said, I think that people should be liberated from  
7 frequent rate cases in order to spend more time with  
8 this very valid issue. I think that, I mean,  
9 personally, I'm more of an aficionado of time-sensitive  
10 rates, time-of-use types of rates for the small-volume  
11 customers. I think that lots of times utilities would  
12 have more incentive to embrace those if they were, had  
13 more ability to contain their load-related Capex, the  
14 benefits of it by dint of stronger incentives.

15 But, you know, also, sometimes what they'll do in  
16 terms of addressing rate design, a couple of things,  
17 ways they could do it. One is you could have, you get  
18 started on the multiyear rate plan, and then that's  
19 always something that can be -- it's understood in  
20 advance that there's a window to reconsider rate  
21 designs and achieve revenue-neutral rate designs during  
22 the plan.

23 Don't forget, too, the part about revenue  
24 decoupling. I was saying that revenue decoupling is a  
25 good compliment for a multiyear rate plan, and it can

1 renew, remove the stress for, for a utility to use its  
2 rate design to help it recover its fixed costs by, say,  
3 raising your fixed charges a lot, which is happening  
4 all over the country today.

5 MS. ANCEL: Just to put a little more color  
6 on Patty's question, in Vermont we have a traditional  
7 rule that, to do any type of rate design, you have to  
8 do a fully allocated class cost-of-service setting on  
9 top of a freshly determined revenue requirements if we  
10 have a traditional case, and I wonder if your question,  
11 Patty, is, Have you seen, Mark, opportunities under  
12 multiyear plans where, like, that marketing flexibility  
13 provision you talked about might provide an avenue for  
14 utilities to do smaller scale rate designs around  
15 innovation especially targeted to state energy policy?

16 MS. RICHARDS: You know, I'm looking at it  
17 from the context of we have a very high energy rate.  
18 We have a two-tiered energy rate structure. We have a  
19 low fixed cost which is called \$13 a month. First 200  
20 kilowatt hours is 10 cents a kilowatt hour, which is  
21 very inexpensive for Vermont. Then anything over 200  
22 kilowatt hours is 23 cents. We're sending a price  
23 signal to conserve. It's a policy level driven rate  
24 design. Now we're in a paradigm of trying to encourage  
25 higher use through EV plug-ins, through cold climate

1 heat pumps, strategic electrification. We're not going  
2 to do that at 23 cents a kilowatt hour.

3 So I'm trying to figure out what's the best way to  
4 reach these state goals given that the laws are  
5 requiring us to do that in this discussion with how  
6 we're regulating rates. I don't see how we can  
7 separate the rate design from the laws that we have in  
8 front of us and with this overarching how we're going  
9 to regulate those rates.

10 It's a fundamental question for me at how we're  
11 going to -- at the end of the day, we're going to  
12 collect -- I'm just going to call it \$20 million. We  
13 need to collect \$20 million in some, way, shape, or  
14 form, whether I load up my fixed costs and have a  
15 really high energy rate or I've switched that to, say,  
16 you know, a higher fixed cost and a lower energy rate  
17 so I have people incentivized to plug in EV's and how  
18 we regulate that from the PUC basis in rate making, to  
19 me, it all meshes together.

20 MR. LOWRY: Well, there certainly is some  
21 degree to which it meshes together, and so, again, the,  
22 for one thing, as I was saying before, usually, the  
23 rate design is permitted to take a separate course from  
24 rate cases. Apparently, from Charlotte saying usually  
25 the rate designs are only considered in rate cases

1 here, but, in reality, lots of times -- in fact, in  
2 California, for example, they have a rate case, and  
3 they have what they call post-test year mechanism is  
4 determined in one case, and then there's another phase  
5 in which rate designs are reconsidered after that. So  
6 there's always that opportunity.

7 But then, too, remember what I was saying about  
8 the various forms of marketing flexibility that  
9 oftentimes do accompany multiyear rate plans. One is  
10 optional tariffs. You can have optional tariffs for  
11 these energy transformation services. You can have  
12 more flexibility in terms of offering those between,  
13 between rate cases, some of which flexibility GMP has  
14 right now.

15 And then the other thing is that, if there is an  
16 agreement that the company should be moving in a  
17 certain direction of rate design, then it could be  
18 agreed to in advance that over, say, the four years of  
19 the plan that, say, the default rate designs gradually  
20 move in the direction, for example, of time-of-use  
21 rates where you mentioned the EV's where you could have  
22 a much, much lower nighttime usage charge, and you  
23 could evolve towards that even on your default rate  
24 over the term of four years, or, like I said, it could  
25 be a, a optional tariff that's offered to the customer.

1 MS. WHITE: Yeah, one more question. We have  
2 a utility that does performance incentives, and I just  
3 wondered if you, in our experience -- and, Dave  
4 Westman, you can correct me if I'm wrong on this --  
5 it's just as much like time and blood, sweat, and tears  
6 to set what the PIMs are, what level, what different  
7 kinds of compensation, you know, did they achieve them  
8 or didn't they achieve them, and verification, and I  
9 think we have almost as much litigation over that as we  
10 do in a traditional rate case, and I wondered if --

11 MR. LOWRY: Now you've got my curiosity up  
12 when you say you work with a utility. What's the  
13 utility?

14 MS. WHITE: So I'm talking about Efficiency  
15 Vermont is a utility that has effectively a multiyear  
16 plan with performance incentives, so we do this  
17 already, and I'm skeptical of the claim that there will  
18 be lots of time and money saved on regulatory  
19 proceedings, and I wonder if you or anyone else had put  
20 any numbers on that, like, looked at FERC Form 1  
21 spending on regulatory proceedings for utilities that  
22 had multiyear rate plans versus those that didn't. And  
23 so that's just a skepticism, or I'm just probing that a  
24 bit, and I'm wondering if you had more evidence on it.

25 MR. LOWRY: Well, I would think, first of

1 all, one comment about that and, yes, there are certain  
2 champions of adding a lot of PIMs to the regulatory  
3 process, and they can be very complicated, and, like I  
4 said, there's a cottage industry developing around  
5 these PIMs, giving consulting advice about PIMs and how  
6 to do the tests, and so, yes, that, that can get to be  
7 a problem.

8 A lot of that, by the way, though, doesn't really  
9 have that much to do with the multiyear rate plan. I  
10 mean, the multiyear rate plan is trying to replace the  
11 general rate case. Now, whether or not you add a DSM  
12 PIM to that, if you don't like the idea of a DSM PIM,  
13 like, say, a peak load management PIM for GMP that  
14 sounds like a nightmare, well, you don't have to have  
15 that.

16 There's certainly savings in the reduced frequency  
17 of general rate cases. That's the most certain thing  
18 about a multiyear rate plan. So I think what you have  
19 -- I'm sorry.

20 MS. MCHUGH: Are there any studies that  
21 document that?

22 MR. LOWRY: Well, I think it's sort of  
23 self-evident that, if you go from having a rate case  
24 every two years to a rate case every four years -- what  
25 did one person say at the last conference, that they

1 had a whole bookshelf of just the evidence, not  
2 including the information requests, from the last CVPS  
3 rate case on their bookshelf. Did anybody in the room  
4 say that, had said that in the last meeting you had? I  
5 read the transcript of it.

6 So that was just the evidence of the parties  
7 without getting into the, the, you know, getting into  
8 the data requests and all that. So, to me, I have to  
9 say that I think it's sort of self-evident that --

10 MS. MCHUGH: But, quantitatively, are you  
11 aware of any?

12 MR. LOWRY: Well, I know this too. People  
13 haggle a lot about the design of the multiyear rate  
14 plan in a rate case that leads to one, but it's nowhere  
15 near the same as a rate case. I mean, in fact,  
16 typically, if it's added to a rate case, it might  
17 account for maybe 15 percent of the cost of the rate  
18 case would be haggling about the multiyear rate plan.  
19 I mean, you're only doing that every four or five  
20 years.

21 CHAIRMAN ROISMAN: Right, but the question  
22 she's asking you is, What is the cost of that rate  
23 case?

24 MR. LOWRY: Yeah. Well, who has estimated  
25 the cost of rate cases per se? I've seen estimates.

1 Nothing comes immediately to mind, but I've seen  
2 estimates, and, of course, it depends on the  
3 jurisdiction and the size of the utility. I mean, in  
4 California they were enormous utilities.

5 It's kind of interesting that in Ontario they went  
6 to multiyear rate plans partly because there were so  
7 many utilities, but in California just the utilities  
8 were so darn big, and back in the 1980's they were  
9 having all these problems with nuclear power plants and  
10 buying too much purchased power from unregulated  
11 generators, and so the Commission ordered them to only  
12 come in for rate cases every three years with the  
13 so-called California rate plan which is in effect to  
14 this day.

15 But, in that case, it was because they were so  
16 big, each individual utility. Obviously, Green  
17 Mountain Power isn't that big, and there also aren't 20  
18 or 30 utilities in the state to regulate. So that's a  
19 blessing. That's one argument for cost-of-service  
20 regulation there is that the regulatory burden isn't  
21 quite as big.

22 MS. ANCEL: Just as a chaser. On behalf of  
23 Green Mountain Power, we'd be happy to provide the  
24 Commission with an accounting of all of our rate case  
25 expenses including Department of Public Service

1 blowback expenses, all of which flow to customers. So,  
2 if it's helpful to the stakeholders, we can provide  
3 that. It might make sense to get closer to the, you  
4 know, at the end of briefing of our rate case, but we  
5 would do it then.

6 MS. MCHUGH: That would be helpful.

7 MS. ANCEL: I'm pleased to do that. And,  
8 also, just a follow-up to Joanna's question. Mark, I  
9 just want to make sure we understand. Are there  
10 multiyear rate plans that don't, that you've seen that  
11 don't have PIMs?

12 MR. LOWRY: Well, they're always going to  
13 have the PIMs for the service quality because, you  
14 know, what happened, not so much in the electric  
15 industry, but in the telephone industry they were the  
16 first to go down this road, and so sometimes in the  
17 very early days of telecommunications MRPs, they didn't  
18 have the service quality incentives, and I know in my  
19 own state of Wisconsin they actually terminated a lot  
20 of the people that were responsible for the quality.  
21 So, when the quality went kerflooey and the Commission  
22 went crazy, it was hard to get them back because they,  
23 they let them go.

24 But so after that they started realizing it's kind  
25 of a no-brainer to have these service quality

1 incentives, and ever since then that hasn't really been  
2 a problem with the general approach to regulation.

3 So, no, you don't have to have all of the other  
4 PIMs, and I was trying to be as level, balanced in my  
5 presentation as possible here. Because, actually, you  
6 go around the country today, and, when people talk a  
7 lot about PBR, a lot of them are talking about these  
8 PIMs that you're talking about, and, yes, they can be  
9 complicated.

10 It's a little bit like, the difference between a  
11 PIM approach to, say, incentivizing DSM and the MRPs,  
12 to me, is little bit like revenue decoupling versus an  
13 LRAM. With an LRAM you have to have the lost load  
14 estimates. With the decoupling you never have to get  
15 into that. Similarly with an MRP, you just incentivize  
16 them to use DSM. I still think that, if you want the  
17 deluxe result, you'd want add a PIMs, but --

18 MS. ANCEL: We might actually challenge that  
19 under the concept that, like, if a utility is supposed  
20 to deliver really superior outcomes for its customers,  
21 and, as I understand it, all that PIM is doing is  
22 adding on, it's adding further costs onto rates by  
23 further compensation to utilities to achieve certain  
24 outcomes. So, if the utility takes on the obligation  
25 to achieve those outcomes, you could, in concept, have

1 a multiyear plan without a PIM; is that true?

2 MR. LOWRY: Oh, yeah, absolutely, of course.  
3 And a good example, just to help you with your point  
4 that the Brooklyn-Queens Demand Management Project, if  
5 you follow the trade press, there have been people who  
6 have complained about that. It's not actually exactly  
7 a PIM in that particular case. But they complained  
8 that the benefits of the Brooklyn-Queens Demand  
9 Management Project are not what they, what, are not  
10 commensurate with the compensation because it ended up  
11 it wasn't, you know, that those so-called billion  
12 dollars in investment that they were going to postpone  
13 wasn't really needed anyway. So there's been critics  
14 of that particular use of a nonwire alternative.

15 Nonetheless, they keep growing, and New York and  
16 California have both adopted these, and I think they're  
17 thinking of them in Massachusetts as well.

18 MR. KNAUER: Riley, you had some questions?

19 MR. ALLEN: Yeah. For both yours and Rick's  
20 presentation, I take it that the multiyear rate plan,  
21 in point, isn't necessary for at least some elements of  
22 what we're trying to achieve. That is, you could have  
23 PIMs in relation to incentives to do, serve customer  
24 ends in the context of a normal traditional regulation  
25 plan. You could have decoupling in the form of a

1 traditional regulation plan. The multiyear rate plan  
2 component is distinct, and I'm trying to understand  
3 first whether it's your view that that's desirable, a  
4 desirable component of the plan going forward. I think  
5 it's yes, but --

6 MR. LOWRY: Yes. No. I'm, I'm the person in  
7 this whole PBR thing that said, Hey, wait a minute.  
8 PBR is mainly about multiyear rate plans, and this PIM  
9 idea is, is kind of, is the newcomer, but, and, in  
10 fact, as I've said during the presentation, that even  
11 the, the commissions that are most likely to experiment  
12 with these fancy PIMs, they already had multiyear rate  
13 plans. They didn't abandon them. It wasn't one versus  
14 the other.

15 So I, in fact, remember, I was talking about how I  
16 wrote two papers for Lawrence Berkeley Labs? That's  
17 why, because Berkeley Labs thought there was a need for  
18 a second paper to just hone in on this topic of  
19 multiyear rate plans because so much of the talk, the  
20 PBR talk, has recently been about the PIM part of it.

21 But, you know, I wanted to answer your question.  
22 I mean, yeah, you could have just traditional  
23 regulation, add some PIMs, and you could have revenue  
24 decoupling. In practice, though, I think you'll find  
25 that, you know, the states that have been bigger on the

1 PIMs, like I say, they also believe in multiyear rate  
2 plans, and that's, that's where you're getting your  
3 regulatory cost savings. Maybe that creates the luxury  
4 of having a fancy PIM for peak load management.

5 MR. ALLEN: What's the evidence say are  
6 essentially the benefits of the multiyear rate plan  
7 component? I mean, is there evidence that suggests  
8 that -- I mean, you had the 10 percent cost reduction,  
9 I think, associated with that. I assume that's based  
10 in some analysis you've done.

11 MR. LOWRY: That's right. Well, that was,  
12 see, in my -- that's again why Berkeley Labs wanted to  
13 have a paper that was just about this. And so one of  
14 the things that we did, first of all, just generally  
15 raising the profile of the multiyear rate plan issue,  
16 which actually is -- I've already shown you -- is quite  
17 popular around the country, but still there's a lot of  
18 confusion as to what PBR is really all about.

19 So the paper was, first of all, to look at case  
20 studies, but also to look for any evidence of what the  
21 impact is of multiyear rate plans. So I, I addressed  
22 it in two ways. First of all -- and no one's ever done  
23 this before, so, you know, got to get started  
24 somewhere. What I did isn't going to be the last  
25 definitive word on this.

1 I mentioned and I presented the evidence about the  
2 incentive power model. That's where that 10 percent  
3 thing came from. But also what I did is I, I measured  
4 the productivity trend of, like, 90 electric utilities  
5 since 1980 as providers of distribution services, and I  
6 did that partly because then everybody provides those,  
7 where some of them got out of the, about half of them  
8 got out of the generation.

9 So you can always look way back to 1980 at power  
10 distribution productivity, and so what I did in the  
11 report is to see whether there was any difference  
12 between power distribution productivity in utilities  
13 that either were under MRPs or just stayed out of a  
14 rate case for 10 or 15 years. You remember I was  
15 talking about how some utilities have just stayed out  
16 of rate cases. And so we looked at that group of  
17 utilities, a group that includes a lot of very  
18 well-respected utilities, I might add, like Duke Energy  
19 and Florida Power & Light were outside of rate cases  
20 for 15 or more years.

21 So, yes, what we found is that there is a  
22 statistically significant impact of staying out of rate  
23 cases on cost performance. There's a positive impact.

24 MR. ALLEN: The final component of my  
25 question is, Is there a sweet spot in your mind that

1 reflects kind of the balance of too hot and too cold,  
2 if you will?

3 MR. LOWRY: Well, I think right now where  
4 they have the -- I mean, you can always do a -- you can  
5 always get started with more of a transitional step  
6 where you maybe just have a three-year case plan the  
7 first time around until you see, you know, kind of get  
8 your feet wet on it. I think the sweet spot is what  
9 you see as the most common types of multiyear rate  
10 plans. It would stand to reason that that's the sweet  
11 spot, and it tends to be more like four- and five-year  
12 plans.

13 Whereas, as you also heard, the British have  
14 gotten ambitious, and they said, We're going to go to  
15 eight years between rate cases, not just for a  
16 particular utility that feels like trying that, but for  
17 all utilities in Britain, and it's like 14 companies.

18 MR. KNAUER: All right. Folks, we have a  
19 hard stop at 4:15, so that's ten more minutes, so,  
20 Brian, you're going to be the last question, okay?

21 MR. WINN: So isn't there just a benefit of  
22 having the discussion about a multiple-year timeframe  
23 versus in traditional regulation, whenever the utility  
24 decides it wants a rate increase, it comes in and it  
25 gives you maybe this year's capital expense and the

1 rate year's capital expense, whereas in a multiyear  
2 plan you're going to get a four- or five-year look at  
3 the capital expenditure when you're developing that  
4 plan during that rate case?

5 MR. LOWRY: Some will say that. I mean,  
6 that, that, sometimes that's said to be a selling point  
7 is that it compels the utility to take a more  
8 forward-looking view of the utility, makes them look at  
9 the business plan.

10 Now, but it's not entirely true because you don't  
11 necessarily -- for one thing, some regulators don't  
12 want to do that. That's what happened in Maine, that  
13 Central Maine Power went off of its plan, and then they  
14 wanted a plan that called upon them to sign off on  
15 their Capex for the next four years, and they said,  
16 We're not doing that. In fact, they were so adamant  
17 about it that they interrupted the proceeding after  
18 about two months to just say clearly, We will not do  
19 that, and so then the company had to resubmit.

20 So not everyone agrees on that benefit, but I  
21 think, I feel, in an age when there are these potential  
22 substitutions of distributed generation and storage for  
23 distribution, that maybe, you know, it's become more  
24 incumbent upon regulators, and when utilities -- not  
25 GMP, by the way -- but other utilities are coming in

1 asking for these big capital spending splurges, that it  
2 is more incumbent upon the utilities to be thinking  
3 about their distribution business plans, anyways.

4 MR. KNAUER: All right. Thank you very much  
5 for your presentation and your answers. So, as the  
6 Chairman announced at the beginning, we will be  
7 communicating with the group about rescheduling the  
8 next workshop. As previously advertised, we will, that  
9 will be an opportunity to argue the merits of what  
10 we've learned today. To the extent that people have  
11 other topics that they think the Commission should be  
12 addressing at that workshop or at a future workshop,  
13 please do not hesitate to communicate with them and us.  
14 And I guess that's it, unless the Commission has  
15 anything else to say.

16 CHAIRMAN ROISMAN: No.

17 MR. KNAUER: Okay. Thank you, everyone.

18  
19 (Whereupon at 4:07 p.m. the hearing was adjourned.)  
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