

MEMORANDUM

To: EEU-2010-06 (EEU Demand Resources Plan) E-mail Service List

From: Susan M. Hudson, Clerk of the Board

Re: Next Steps in Geotargeting

Date: August 8, 2011

On August 1, 2011, the Public Service Board ("Board") issued an Order Regarding Energy Efficiency Utility Electric Budgets For Demand Resources Plan. In the Order, the Board determined that geographic targeting of energy efficiency services ("geotargeting" or "GT") should continue at least through 2014, and directed Board staff to conduct additional proceedings to implement the Vermont System Planning Committee ("VSPC") geographic-targeting-territory selection process.

The decision to not select GT territories in the August 1 Order, but rather to conduct additional proceedings to implement the VSPC process, was based in part on statements made by both the Department of Public Service¹ and Vermont Energy Investment Corporation² that the VSPC could provide GT territory recommendations to the Board in the Fall of 2011. Accordingly, Board staff request that participants provide an update on the status of the VSPC GT territory-selection process by August 22, 2011, and propose a schedule for the remainder of the Board's GT territory-selection proceeding.

¹Letter from Walter (TJ) Poor, to Susan M. Hudson, Clerk of the Board, dated May 27, 2011, at 6.

²Letter from Michael J. Wickenden, to Susan Hudson, Clerk of the Board, dated May 27, 2011, at 5.